RISKADAPT

Modeling of Risks and Adaptation

D7.3 – Dissemination and Communication Plan v1

Project name

Asset Level Modelling of RISKs In the Face of Climate Induced Extreme Events and ADAPTtation (RISKADAPT)

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0.2	02/06/2023	RISA	Internal review updates
0.3	23/06/2023	RISA	Additional updates
0.4	03/07/2023	RISA	Updated version addressing reviewer's comments
1.0	04/07/2023	ERRA	Quality review to version ready for submission

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List of Abbreviations and Acronyms

Abbreviation	Meaning
KPIs	Key Performance Indicators
CC	Climate Change
WP	Work Package
EU	European Union
DoA	Description of Action

Executive Summary

Deliverable D7.3, named Dissemination and Communication Plan v1, presents the plan that the RISKADAPT project partners are going to apply, in order to disseminate and communicate the project's results. It outlines the strategy measures to communicate and disseminate the project´s objectives, activities and results. The present deliverable is prepared under work package 7: Dissemination, Communication, Exploitation, Standardisation, Contribution to Policy.

1. Introduction

The primary objective of this document is to provide an overview of the Dissemination and Communication Plan, within the RISKADAPT project. It aims to outline the key elements such as major focus areas, targets, messages, tools, activities and timing. Additionally, it emphasizes the importance of engaging various communication target audiences effectively by utilizing appropriate tools and methodologies to ensure maximum impact and involvement in the project's activities. The ultimate goal is to optimize the RISKADAPT project's impact through a comprehensive campaign involving communication, dissemination and engagement activities. One of the key objectives is to create and enhance visibility for the project and its outcomes. This visibility will pave the way for wider acceptance and implementation of the project's results. Furthermore, the document emphasizes the need to develop and apply exploitation strategies for the project's outcomes. The ultimate scope is to position the project favorably, foster acceptance and promote effective implementation of its results.

1.1 Purpose of the deliverable

The purpose of D7.3 “Dissemination and Communication Plan v1” is to present a complete communication and dissemination strategy, considering the intended audience, stakeholders, dissemination channels and appropriate communication tools. While D7.1 “Website of the Project” and D7.2 “Project Flyer” present the corporate design developed for the project, including the logo and style guidelines for all project promotional materials and the project website, they are designed in alignment with the communication strategy outlined in D7.3.

The current deliverable presents the strategies and activities planned by the RISKADAPT project to effectively disseminate project information, communicate findings and outcomes, and raise awareness among relevant stakeholders. The aim is to maximize the project's impact by utilizing consortium networks, ensuring wide distribution of results and fostering sustained interaction. The plan includes objectives such as creating awareness, promoting achievements, aligning with other initiatives, establishing cooperation, engaging key stakeholders, facilitating scalability, sharing knowledge and inspiring further developments.

1.2 Structure of the deliverable

The structure of the deliverable is presented below:

Chapter 1 provides the introduction.

Chapter 2 describes the SharePoint, mailing lists and partners’ project meetings as part of the internal communication plan.

Chapter 3 describes the objectives, target groups, visual identity (logo, templates), communication channels and communication Key Performance Indicators (KPIs), as part of the external communication plan.

Chapter 4 describes the dissemination plan of the RISKADAPT project, providing information on objectives, target groups, dissemination activities and project results, reporting of dissemination activities, scientific publications and dissemination Key Performance Indicators (KPIs).

Chapter 5 presents the conclusions.

1.3 Intended audience

The current deliverable is a public document according to the project's Description of Action (DoA). Thus, its intended audience is not limited only to project's partners and officer, but it extends outside the consortium such as possible stakeholders, scientific community and general public.

2. Internal Communication Plan

2.1 SharePoint and Mailing Lists

In order to facilitate an effective internal communication throughout the project, SharePoint has been developed as an online working platform. This supporting project management site has been created by RISA. SharePoint serves as a central hub where all project partners can access and collaborate. It enables the internal communication processes by allowing users to upload various documents, dissemination materials, deliverables and other relevant project resources, as well as working collaboratively on documents. To ensure the communication within each work package, dedicated mailing lists have been established and are regularly updated. These mailing lists are tailored to specific work packages, enabling focused discussion. Additionally, a general mailing list comprising all project members has been created to ensure comprehensive communication and information exchange across the entire consortium. Together, SharePoint and the mailing lists play a crucial role in supporting the internal communication of the project.

2.2 Partner progress meetings

Partner progress meetings constitute an internal part of the project's collaborative framework, fostering effective communication. The physical Kick-off meeting took place in Athens in January, 2023, providing an opportunity for all partners to meet face-to-face and to establish a strong collaboration. Apart from a yearly partner meeting in person, an online meeting will be organized. The 1st Plenary Online Meeting, has been scheduled for Wednesday, September 20th, 2023, where partners will gather virtually to share progress, exchange ideas, and collectively shape the project's future direction. To facilitate ongoing discussions and updates, regular monthly teleconferences are held for each of the project's Work Package (WP). These teleconferences take place for the partners to discuss project-related matters, address any challenges and provide updates on their respective tasks. Furthermore, as the project advances and important milestones are reached, meetings are organized to facilitate intense collaboration and open discussions, particularly during the preparation of project outputs.

3. External Communication Plan

This chapter describes the external communication plan of the RISKADAPT project. In specific, the objectives, the target groups, the communication channels such as: the visual identity (logo, templates and presentations), project website, social media, press releases, newsletters and videos, as well as the KPIs are described regarding the communication plan.

3.1 Objectives

The main objectives of the RISKADAPT Communication Plan strategy are to raise awareness on the results and promote the project and its impact to larger audiences, including groups beyond the project's own community, such as the public and the media and measures for public and societal engagement.

The proper and efficient communication of the project's activities will be ensured by:

a) a coordinated image for enhancing visibility;

b) the sustained diffusion of the results to the public at large;

c) a coherent message and slogan that can engage the public in a dialogue about results;

d) a translation of the scientific results into public outreach for the general public.

These activities affect larger audiences by awareness raising on how CC affects the safety of structures. Communication activities add public value to project achievements by transforming the sometimes complex scientific and technological results into information for the public available via the web, press and social media.

3.2 Target Groups

The project's communication strategy recognizes citizens, citizen organizations, NGOs and civil society actors in the real estate, security and CC or sustainability sectors as the major target groups. The engagement and awareness will be achieved through effective communication via media, ensuring broad dissemination of project information and facilitating meaningful interactions within the project's scope.

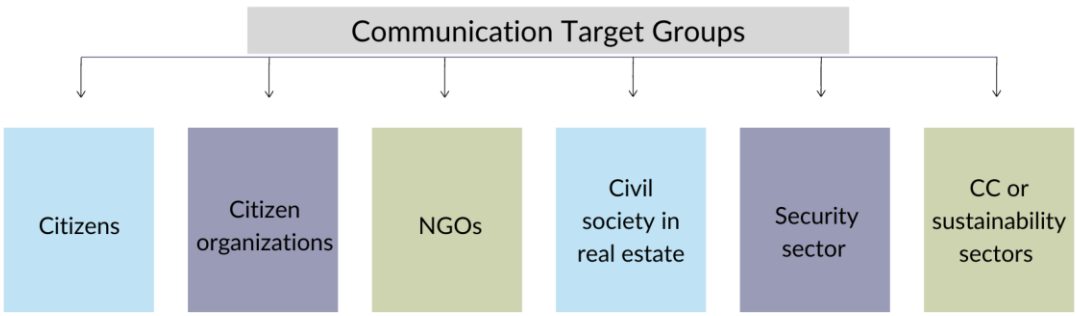


Figure 1: Communication Target Groups

3.3 Visual Identity

Logo

A distinctive logo has been designed and will be consistently used within the project. The project is known as RISKADAPT, or by its extended name, 'Asset Level Modelling of RISKs in the Face of Climate Induced Extreme Events and ADAPTtation'. The development of the project's logo was an interactive process, emphasizing close cooperation and input from all project partners. Through collaborative efforts, the logo was carefully crafted to represent the project's goals and vision.

A comprehensive design style has been developed for the RISKADAPT project, to be applied across all project-related documents and presentations. The purpose is to establish an identity that promotes recognition and creates a positive impression. The RISKADAPT corporate design style encompasses a logo, colour palette, style and imagery. The colours used in the RISKADAPT colour scheme are green, dark blue, light blue, white and black.

The project is funded by the European Union; communication and dissemination materials should acknowledge the funding from the EU, through the display of the EU emblem and funding statement (translated into local languages, where appropriate). The EU funding statement (Figure 2) must remain distinct and separate and cannot be modified by adding other visual marks, brands or text.

Figure 2: EU Funding Statement (Vertical and Horizontal)

Templates

To ensure consistency and a professional look across all project-related documents and presentations, a set of templates has been developed for various purposes. These templates align with the RISKADAPT brand identity and include the following:

- Document Templates

Document templates have been created to maintain a consistent visual style and structure for reports, deliverables and other project-related documents. These templates incorporate the RISKADAPT logo, color scheme and typography, providing a unified and recognizable appearance. Document templates are designed to be user-friendly, allowing easy customization of content while maintaining the overall branding elements.

- Presentations

Presentation templates have been developed to support effective communication of project findings, outcomes and progress during meetings, workshops, conferences and other events. These templates incorporate the RISKADAPT brand identity, including the logo, colour scheme and typography, to

ensure a visually cohesive and professional look. Presentation templates provide a consistent framework for organizing information and conveying key messages effectively.

Project templates have been designed to be customizable and adaptable to specific communication needs and requirements. Users can easily insert their content, including text, images and data, into the templates while maintaining the visual consistency and branding elements. Guidelines and instructions on how to use and customize the templates will be provided to all project partners and stakeholders to ensure effective and consistent application.

By utilizing these templates, the project consortium members will be able to produce materials that align with the RISKADAPT brand identity, promoting recognition and reinforcing the project's professional image. The consistent use of templates across various communication channels will contribute to a unified and coherent dissemination and communication strategy, enhancing the project's overall impact and visibility.

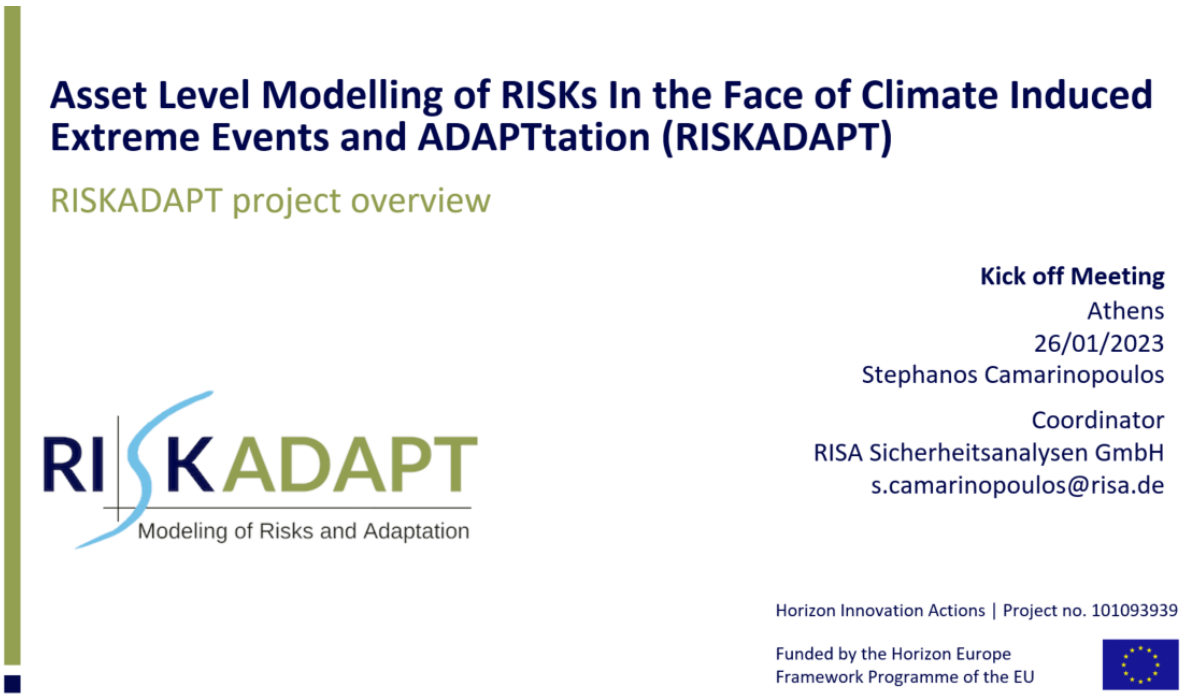


Figure 3: Cover slide of the PowerPoint presentation template

3.4 Communication Channels

3.4.1 Printed dissemination material

A flyer, a brochure, a postcard and a roll-up banner have been produced for the promotion of the project and they are going to be used in external conferences, workshops and other events. They are all available on the project's website, in the outreach section. The main idea and elements, a detailed preview and explanation for the printed dissemination material are presented in D7.2 Project Flyer.

3.4.2 Project website

As part of our communication activities, a website for the RISKADAPT project has been developed, which serves as a central hub for comprehensive project information and updates. In D7.1 - Web Site of the Project, a detailed presentation of the website's structure, main elements and an informative preview is provided. The website is accesible at www.riskadapt.eu and features distinct sections that facilitate easy navigation, including "Home", "About", "Work Packages", "Pilots", "Results", "News" and "Contact Us". Through these sections, visitors can explore relevant project details, gain insights into the project's work packages, learn about pilot initiatives, access project outcomes, engage in outreach activities, stay updated with the latest news and find contact information for further inquiries. The RISKADAPT website is designed to provide a user-friendly experience, ensuring that stakeholders can easily access the desired information and actively participate in the project's activities.

RISKADAPT website is developed and maintained by RISA; its content (e.g., with new deliverables, publications and project news) will be updated regularly over the project's duration.

3.4.3 Social media

Establishing a robust online presence is crucial for achieving the performance targets of our communication and dissemination efforts. In order to promote an active online engagement, the RISKADAPT project will establish its presence on social media platforms such as LinkedIn and YouTube. The elaboration of social media aims at amplifying the project's outreach in a more immediate and widespread manner, by enhancing its visibility and connecting with a broader audience.

All partners are requested to take several actions in order to ensure the success of the project's social media strategy. To this end, main actions include all partners to follow and be actively engaged with the RISKADAPT LinkedIn and YouTube accounts. Also, the partners are requested to keep a close eye on the project's social media accounts for updates and announcements and contribute to the project's online presence by sharing relevant articles and news. They can either share it directly with the project's profile, or they can personally create and post the content themselves, which will then be re-shared by the project's profile. When posting any RISKADAPT-related content on their personal or corporate social media accounts, they should remember to tag the project's accounts appropriately. Finally, they are requested to actively engage with the social media channels by initiating discussions, re-sharing posts and reporting events and news items related to the project's activities.

By adhering to these guidelines, the project's online presence will be enhanced, engagement will be fostered and the project's findings will be effectively disseminated to a wider audience.

LinkedIn

To enhance the project's online visibility and engage with the professional community, a LinkedIn company page for the project has been created, called RISKADAPT (https://www.linkedin.com/company/riskadapt/), as shown in Figure 4. This page will serve as a central platform for sharing important project updates and announcements with the project's followers.

To maximize online visibility, it is crucial that any news or articles from the project's website are shared on the LinkedIn page. This practice ensures that the content reaches a broader audience and strengthens the project's social media presence. The ultimate scope is to effectively utilize LinkedIn as a vital communication and engagement channel throughout the project's duration. Furthermore, in order to attract more followers on LinkedIn, the RISKADAPT page will be regularly updated with engagement posts. The frequency of these posts will depend on the availability of content, typically around 1 post per two weeks. By consistently providing valuable and relevant updates, it is expected that the engagement of the project's followers will be enhanced and the professional network will be strengthened.

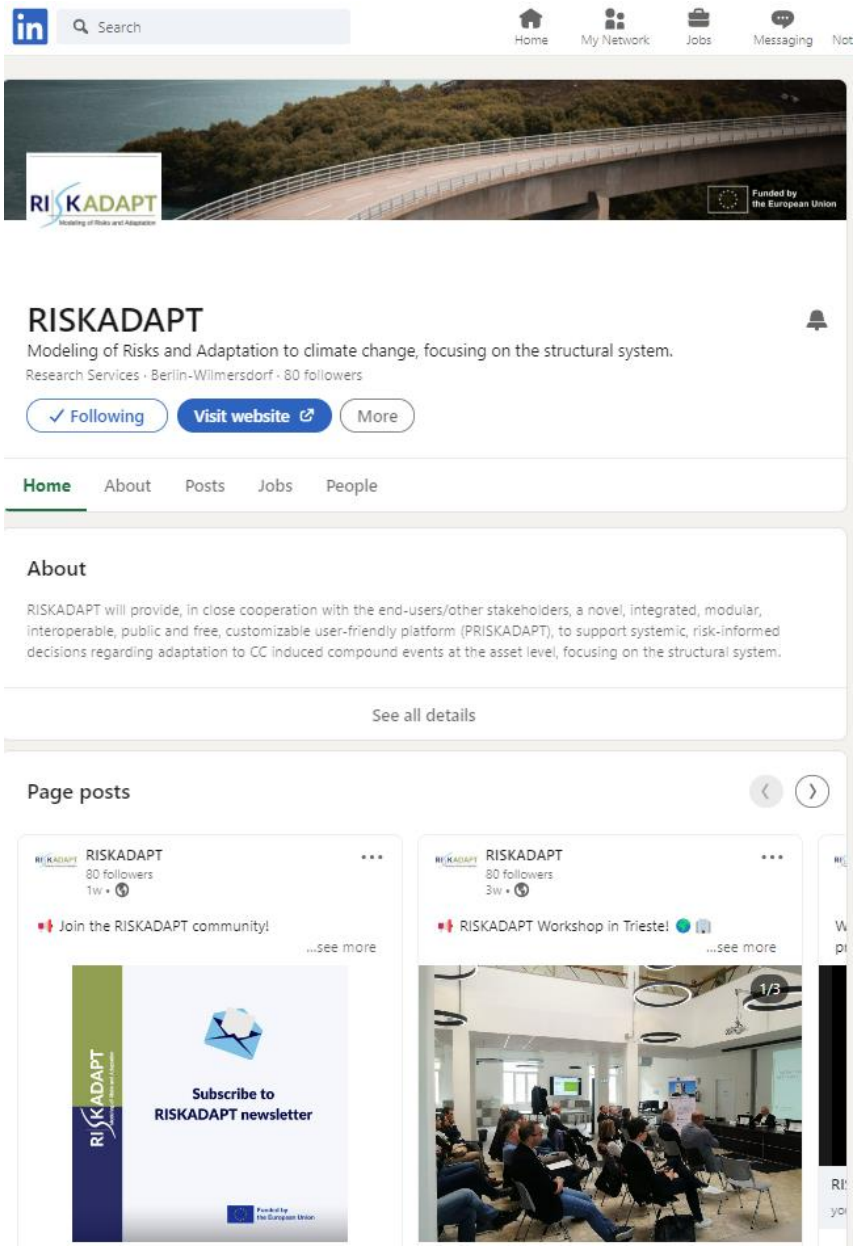


Figure 4: LinkedIn Profile

Figure 5 presents a screenshot of the LinkedIn analytics as an overview of the LinkedIn page's performance. This screenshot captures traffic metrics and pageviews from the beginning of the project (January 1st, 2023) until today. The analytics provide valuable insights into the growth, reach and engagement of the project's online community, providing a tool for data-driven decisions in order to optimize the project's dissemination strategies.

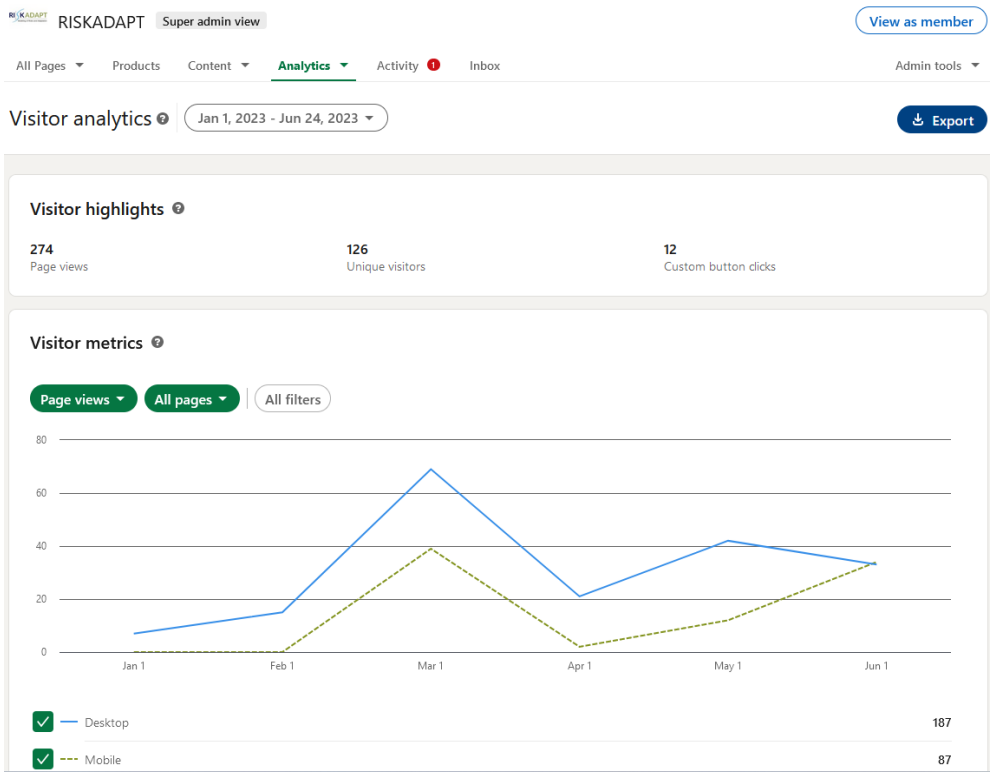


Figure 5: Visitor Analytics in the RISKADAPT's LinkedIn Page

YouTube

The RISKADAPT project has established a dedicated YouTube channel (Figure 6), called RISKADAPT project: https://www.youtube.com/@riskadapt.

The aim is to reach a wide audience and engage diverse stakeholders, including researchers, practitioners, policymakers and the general public through YouTube, which is a powerful platform for sharing engaging video content. RISKADAPT's YouTube channel will feature a variety of videos, including project updates, interviews with experts, webinars and educational resources related to climate adaptation and risk management.

The RISKADAPT YouTube channel serves as a dynamic platform for knowledge dissemination, fostering collaboration and promoting dialogue within the climate adaptation community.

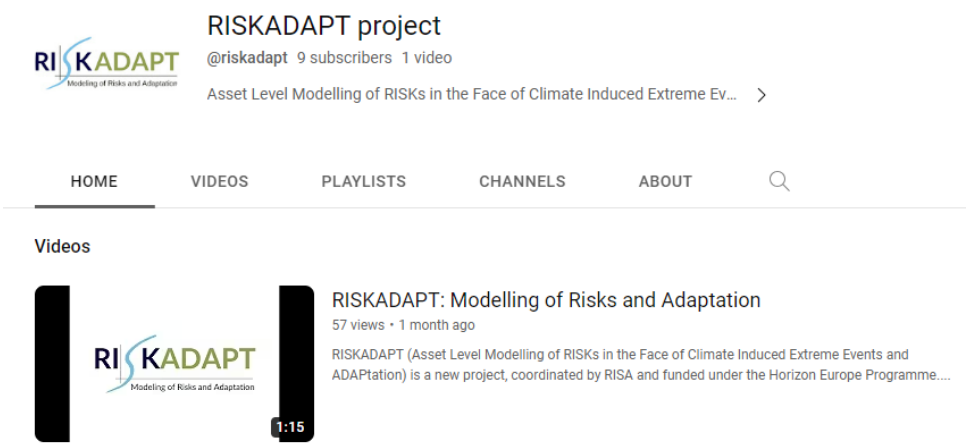


Figure 6: YouTube Profile

3.4.4 Newsletters

A newsletter will be sent to RISKADAPT partners and subscribers that are interested in staying informed on the project's proceedings and the related latest news. A banner shown in Figure 7 has been implemented on the project's website homepage and contact page in order to allow interested partners and stakeholders to subscribe to the newsletter by using the corresponding form shown in Figure 8.

Privacy policy is implemented using Mailchimp app; while the option to unsubscribe is enclosed in every newsletter sent.

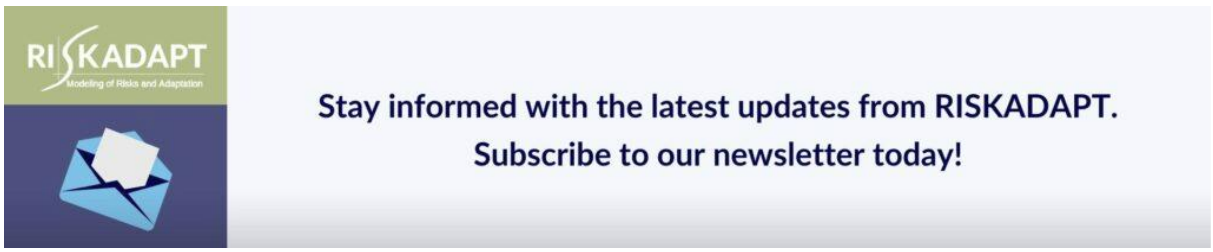


Figure 7: Newsletter Banner

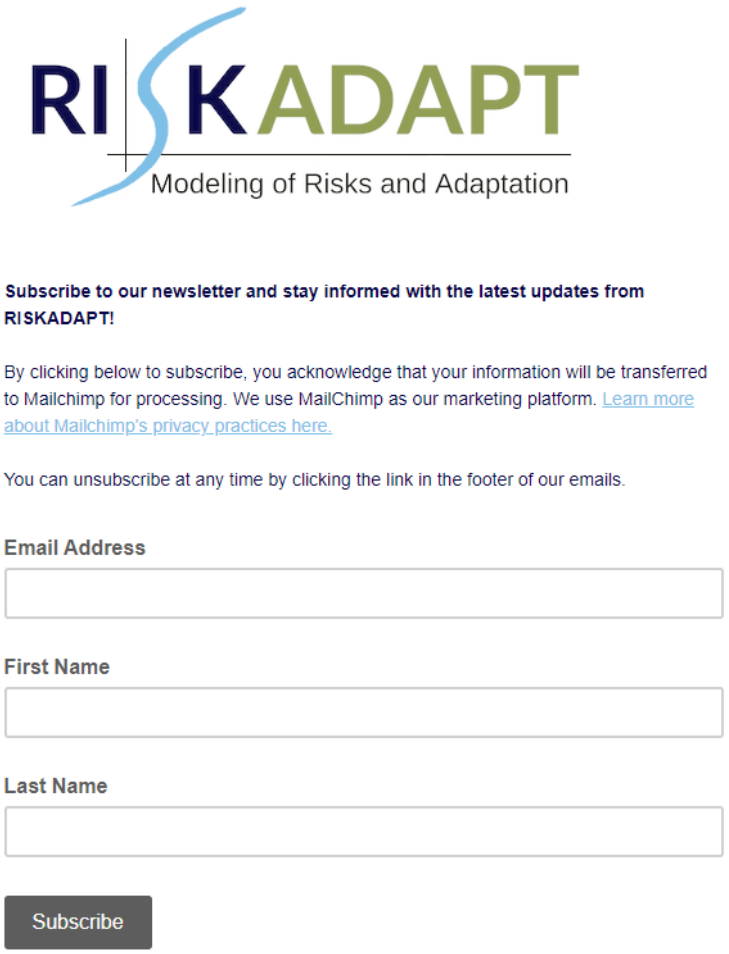


Figure 8: Newsletter Subscription Form

3.5 Communication Key Performance Indicators (KPIs)

Table 1 displays the KPIs for the communication actions. The table includes a description of each KPI, the corresponding target and the status of each KPI until month 6 of the project. The status column reflects the (current) performance of each KPI up to the sixth month (M6) of the project, allowing for an evaluation of the projects communication success and identifying areas for improvement. The success of the communication actions will be evaluated based on several key metrics across various platforms. With regards to the website, Google Analytics will be utilized to measure website traffic, user engagement and conversion rates. The effectiveness of the newsletter will be assessed by analysing metrics from Mailchimp, such us open rates, click through rates and subscription growth. YouTube videos will be evaluated based on metrics like views, likes, comments and subscriber count, while the impact of communication efforts on LinkedIn will be measured through engagement metrics, including likes, shares, comments and follower growth. The aforementioned diverse metrics across multiple platforms will provide comprehensive insights into the performance and effectiveness of the communication actions.

Table 1: Communication KPIs

KPI	Description	Target	Status M6
Project visual Identity	Logo, Templates, Presentations	1	1
Website	The website disseminates the results/achievements, and contains information on the objectives, challenges, impact, methodology, benefits and partners.	10,000	387
Newsletter	Six-monthly newsletters are going to be disseminated to target audience (and published on the website).	200	97
YouTube (Videos)	Video for the RISKADAPT project	1000	57
LinkedIn	Communicate with larger audiences through short and concise messages and infographics in a more interactive way not only through the RISKADAPT social media accounts but also via existing discussion groups and forums. In addition, the partner organisations will exploit their existing social network channels to post news and guarantee the outreach to a wider online community.	1000	80
Brochure, Flyer	Brochures are going to be distributed at dissemination events.	400	50
Press news/Releases	Press releases that will discuss the innovations of the project and the benefits to the general public. Additionally, the press will be invited at the final conference.	6	0

4. Dissemination Plan

4.1 Objectives

The main objectives are:

- Prepare the exploitation of the results;
- Prepare and organise the dissemination activities in order to promote and diffuse the RISKADAPT concepts and results among potential users or beneficiaries and to monitor the performance of these actions;
- Maximise awareness of RISKADAPT in the general public.

4.2 Target Groups

The major target groups are:

1. Decision Makers;
2. Supply Side of Structural Adaptation Communities;
3. Climate Services;
4. Key Market Players in Green Construction;
5. European, National and Regional Stakeholders for policy or standard recommendations;
6. Key Market Players in Social Impact Assessment and Management;
7. Civil Protection Authorities at regional, national or EU level, also closely linked to emergency and first responders;
8. Scientific Community: Academia, researchers and experts;
9. Citizens, NGOs, civil society, media.

Figure 9: Dissemination Target Groups

4.3 Dissemination Activities Reporting

A comprehensive dissemination (and communication) plan has been established for the RISKADAPT project, ensuring effective knowledge sharing among consortium members. As part of this plan, an Excel sheet named "RISKADAPT Dissemination Activities Record" has been uploaded on SharePoint. This record serves as a centralized tool to facilitate the monitoring and documentation of all dissemination activities in a streamlined and timely manner. Consortium members which engage in dissemination activities are required to complete the relevant information in the Excel sheet. The sheet comprises three distinct sections: the first section focuses on events; the second section covers journal publications and the third section pertains to communication activities. By utilizing this structured approach, the project aims to uphold the quality of publications and presentations, fostering a cohesive and efficient dissemination process.

4.4 Dissemination Activities and Project Results

4.4.1 RISKADAPT public deliverables

RISKADAPT public deliverables will be uploaded to the project website, as shown in Figure 10, in order to be available for download by visitors. The indicative due dates for all RISKADAPT public deliverables are presented in Table 2 below.

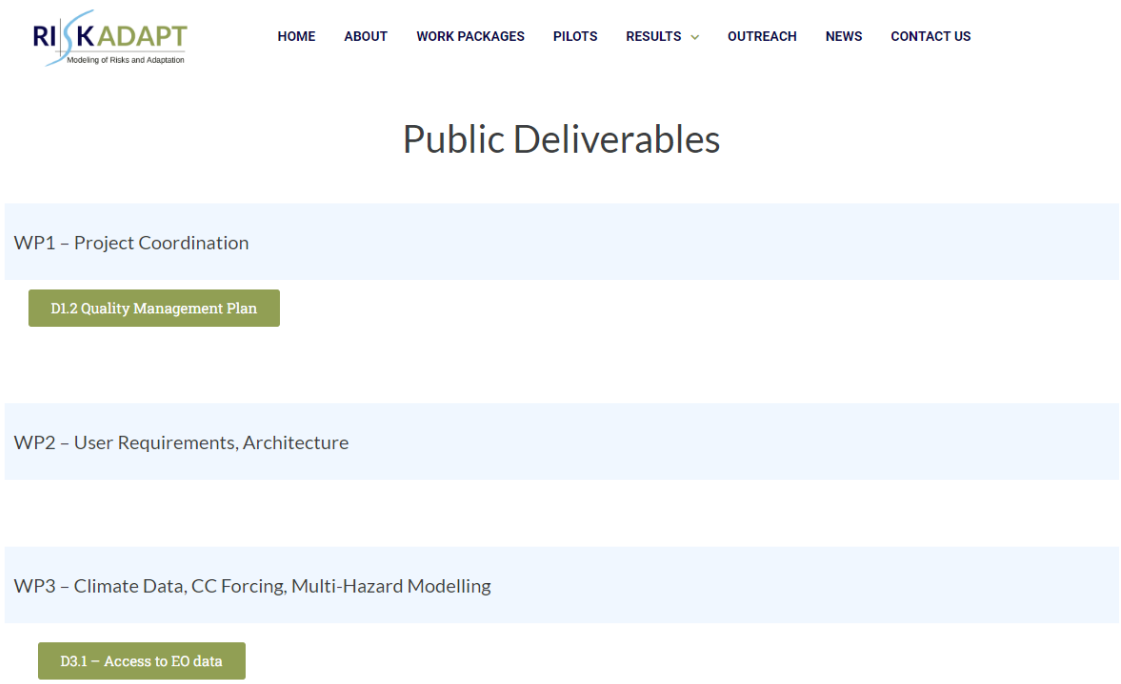


Figure 10: RISKADAPT website public deliverables page

Table 2: List of RISKADAPT public deliverables

Deliverable Number	Deliverable Name	WP number	Lead Beneficiary	Type	Dissemination level	Due date (project month)
D1.2	Quality Management Plan	WP1	11 -ERRA	R — Document, report	PU - Public	3
D1.3	Data Management Plan v1	WP1	2 - FMI	R — Document, report	PU - Public	3
D1.4	Risk Management Plan	WP1	1 - RISA	R — Document, report	PU - Public	4
D1.5	Innovation Management	WP1	9 - RINA-C	R — Document, report	PU - Public	4
D1.6	Gender and Ethics Plan	WP1	3 - UU	R — Document, report	PU - Public	4
D1.7	Data Management Plan v2	WP1	2 - FMI	R — Document, report	PU - Public	18
D1.8	Data Management Plan v3	WP1	2 - FMI	R — Document, report	PU - Public	36
D2.1	CoPs, Co-designed User Requirements	WP2	3 - UU	R — Document, report	PU - Public	4
D2.2	Specifications, Architecture	WP2	1 - RISA	R — Document, report	PU - Public	10
D3.1	Access to EO data	WP3	2 - FMI	R — Document, report	PU - Public	3
D3.2	Extreme value distributions-present climate	WP3	2 - FMI	R — Document, report	PU - Public	8
D3.3	Extreme value distributions-	WP3	2 - FMI	R — Document,	PU - Public	12

	future climate			report		
D3.4	Hydrologic/ hydraulic modelling regarding floods	WP3	8 - ULFGG	DEM — Demonstrator, pilot, prototype	PU - Public	18
D3.5	Model of high wind loading on a high-rise building	WP3	6 - UNIBO	DEM — Demonstrator, pilot, prototype	PU - Public	18
D3.6	Algorithms for glass window damage	WP3	15 - UHK	DEM — Demonstrator, pilot, prototype	PU - Public	18
D4.1	Material Degradation, Structural Vulnerability	WP4	10 - TECNIC	DEM — Demonstrator, pilot, prototype	PU - Public	19
D4.1	Material Degradation, Structural Vulnerability	WP4	10 - TECNIC	DEM — Demonstrator, pilot, prototype	PU - Public	19
D4.2	Struct. resistance integration in lifecycle analyses	WP4	7 - USTUTT	DEM — Demonstrator, pilot, prototype	PU - Public	23
D4.3	Database with Materials'/ Component's 'Passports'	WP4	11 - ERRA	DEM — Demonstrator, pilot, prototype	PU - Public	32
D5.1	Data Management System	WP5	1 - RISA	DEM — Demonstrator, pilot, prototype	PU - Public	23
D5.2	TPRISKADAPT	WP5	1 - RISA	DEM — Demonstrator, pilot, prototype	PU - Public	24
D5.3	Social Impacts	WP5	4 - RUG	DEM — Demonstrator, pilot,	PU - Public	24

				prototype		
D5.4	PRISKADAPT/ MIS v1	WP5	9 - RINA-C	DEM — Demonstrator, pilot, prototype	PU - Public	25
D5.5	PRISKADAPT/ MIS v. 2	WP5	9 - RINA-C	DEM — Demonstrator, pilot, prototype	PU - Public	30
D5.6	User's Guide	WP5	11 - ERRA	DEM — Demonstrator, pilot, prototype	PU - Public	30
D5.7	Data Gaps v1	WP5	18 - UOB	DEM — Demonstrator, pilot, prototype	PU - Public	30
D5.8	PRISKADAPT/ MIS Final	WP5	9 - RINA-C	DEM — Demonstrator, pilot, prototype	PU - Public	36
D5.9	Data Gaps Final	WP5	18 - UOB	DEM — Demonstrator, pilot, prototype	PU - Public	36
D6.1	Dissemination and Communication Plan v2	WP6	1 - RISA	DEM — Demonstrator, pilot, prototype	PU - Public	18
D6.3	Evaluation Pilot 1	WP6	12 - RWM	DEM — Demonstrator, pilot, prototype	PU - Public	27
D6.4	Evaluation Pilot 2	WP6	2 - FMI	DEM — Demonstrator, pilot, prototype	PU - Public	28
D6.5	Evaluation Pilot 3	WP6	13 - MTr	DEM — Demonstrator, pilot, prototype	PU - Public	32

D6.6	Synthesis and Overall Evaluation of the Results	WP6	18 - UOB	DEM — Demonstrator, pilot, prototype	PU - Public	36
D7.1	Web Site of the Project	WP7	1 - RISA	DEC — Websites, patent filings, videos, etc	PU - Public	2
D7.2	Project Flyer	WP7	1 - RISA	DEC — Websites, patent filings, videos, etc	PU - Public	5
D7.3	Dissemination and Communication Plan v1	WP7	1 - RISA	R — Document, report	PU - Public	6
D7.5	Report to regulatory authorities (version 1)	WP7	6 - UNIBO	R — Document, report	PU - Public	30
D7.7	Standardization Activities	WP7	9 - RINA-C	R — Document, report	PU - Public	36
D7.8	Final Exploitation Plan including Business Model	WP7	9 - RINA-C	R — Document, report	PU - Public	36
D7.9	Dissemination and Communication of the Results	WP7	1 - RISA	R — Document, report	PU - Public	36
D7.10	Report to regulatory authorities (version 2)	WP7	6 - UNIBO	R — Document, report	PU - Public	36

4.4.2 Scientific Publications

Dissemination in the scientific community will be mainly focused on the submission of publications in scientific journals in the field of climate change adaptation and structural resilience.

With a focus on reaching the scientific community, the planned strategy entails submitting research findings to scientific journals, conferences and workshops. The aim is to maximize the visibility and impact of the project outcomes.

These publications will serve as essential platforms for sharing the research findings, engaging with fellow researchers and contributing to the existing knowledge base. The internal reviewing procedures implemented by RISKADAPT ensure the high quality of the publications, maintaining the integrity of the research.

Furthermore, RISKADAPT recognizes the importance of targeting a broad range of academic conferences and events related to the interests of the project. These venues provide opportunities for presenting project's findings, receiving feedback, establishing collaborations and staying updated with the latest advancements in the field. To facilitate the dissemination process, Table 3 and Table 4 present a non-exhaustive list of relevant scientific journals, conferences and workshops that align with research areas of RISKADAPT.

Table 3: Indicative list of relevant scientific journals

Title	Link	Relevant Pilot
Journal of Flood Risk Management	https://onlinelibrary.wiley.com/journal/1753318x	Pilot 1
Journal of Hydraulic Engineering	https://ascelibrary.org/journal/jhend8	Pilot 1
Journal of Hydrology	https://www.springer.com/journal/43832?gclid=EAIaIQobChMI-MiOxfrR_wIVga13Ch1-nA9yEAAYASAAEgJyevD_BwE	Pilot 1
Natural Hazards	https://www.springer.com/journal/11069	Pilot 1
Water MDPI	https://www.mdpi.com/journal/water	Pilot 1
Engineering Structures	https://www.sciencedirect.com/journal/engineering-structures	Pilot 2
Journal of Wind engineering and industrial aerodynamics	https://www.sciencedirect.com/journal/journal-of-wind-engineering-and-industrial-aerodynamics	Pilot 2

Table 4: Indicative list of relevant scientific conferences and workshops

Name	Place	Type	Planned month/year
6th European Climate Change Adaptation	Dublin, Ireland	Conference	19-21 June, 2023
Green | Digital | Resilient Precast Concrete Solutions BIBM Congress	Amsterdam, The Netherlands	Conference	27-29 September, 2023
Cross-border climate change impacts and systemic risks in Europe and beyond	Potsdam, Germany	Conference	16 – 18 October 2023
INTERPRAEVENT	Vienna, Austria	Conference	10 – 13 June 2024
10th Hellenic Conference of Steel Structures	Athens, Greece	Conference	19-21 October 2023
ICONHIC	Washington DC	Conference	2024 (not announced yet)
IABMAS 2024	Tivoli Congress Center, Copenhagen	Conference	June 24th – June 28th 2024
IABSE Beyond Structural Engineering from	San Jose, Costa Rica	Congress	25-27 September 2024
8th IAHR Europe Congress	Lisbon, Portugal	Conference	4 - 7 June 2024

4.5 Dissemination Key Performance Indicators (KPIs)

Herein, the key performance indicators (KPIs) related to dissemination efforts are presented. **Error! Reference source not found.** provides a comprehensive overview of each KPI, including a description, the corresponding target and the status update for the first six months of the project. Additionally, **Error! Reference source not found.** highlights the events in which the RISKADAPT consortium already participated, showcasing the active engagement with relevant stakeholders. Furthermore, **Error! Reference source not found.** lists the scientific publications that the RISKADAPT consortium has contributed to, underlining our commitment to knowledge exchange and dissemination within the scientific community.

Table 5: Dissemination KPIs

KPI	Description	Target	Status M6
Webinars / video conferences	Interactive webinars and video conferences for each pilot to inform and engage stakeholders and practitioners.	5	1
Presentations in Conferences	Presentations of the results in conferences and scientific publications.	15	0
Workshops on Pilots	Requirements finalization, and evaluation of results	8	1
Knowledge/data sharing	Dissemination of the results to the JRC DRMKC, Climate-ADAPT, GEOSS (SBA on Disaster Resilience in construction), HORIZON results Platform (HRP), IPCC (especially to WG II: Impacts, Adaptation and Vulnerability) and dissemination of LCA results to JRC in the context of EPLCA	1000	0
Publications in peer-reviewed journals	Journal publications and papers	10	1
Workshops organised by the partners in M29, 31, 33 and 35	User and stakeholder workshops are organised by each pilot leader	40 attendees per workshop	0
Special sessions	The partners will organise special sessions in conjunction with major conferences in the field.	3	0
Workshops for clustering	Yearly workshops are organised for clustering activities	3	0
Training sessions	Training sessions for each pilot as well as training sessions for associations of	11	0

	communities or regions.		
Seminars and teaching	Partners will present their work	3	0
Clustering activities	Clustering with H2020 projects e-shape, RES4BUILD, ORIENTING and EIFFEL and Horizon Europe 2021 projects PLOTO, PHOENIX and DiRect, where partners participate. To this end, a yearly workshop and joint newsletter is envisaged.	Once/year	0
Liaise with the key stakeholders in '1,' '2,' 3,' '4,' '5' and '6'	Inform the stakeholders on RISKADAPT and establish synergies to enable possible future inclusion of the results in their work/planning strategy.	30 stakeholders	

Table 6: List of events that the RISKADAPT consortium has already participated in

Activity Type	Activity Name	Target Audience Reached
Workshop	Stakeholders Workshop meeting in Trieste	40
Video	Video explainer of the Polyfytos bridge condition	90

Table 7: List of Scientific Publications that the RISKADAPT consortium has already participated in

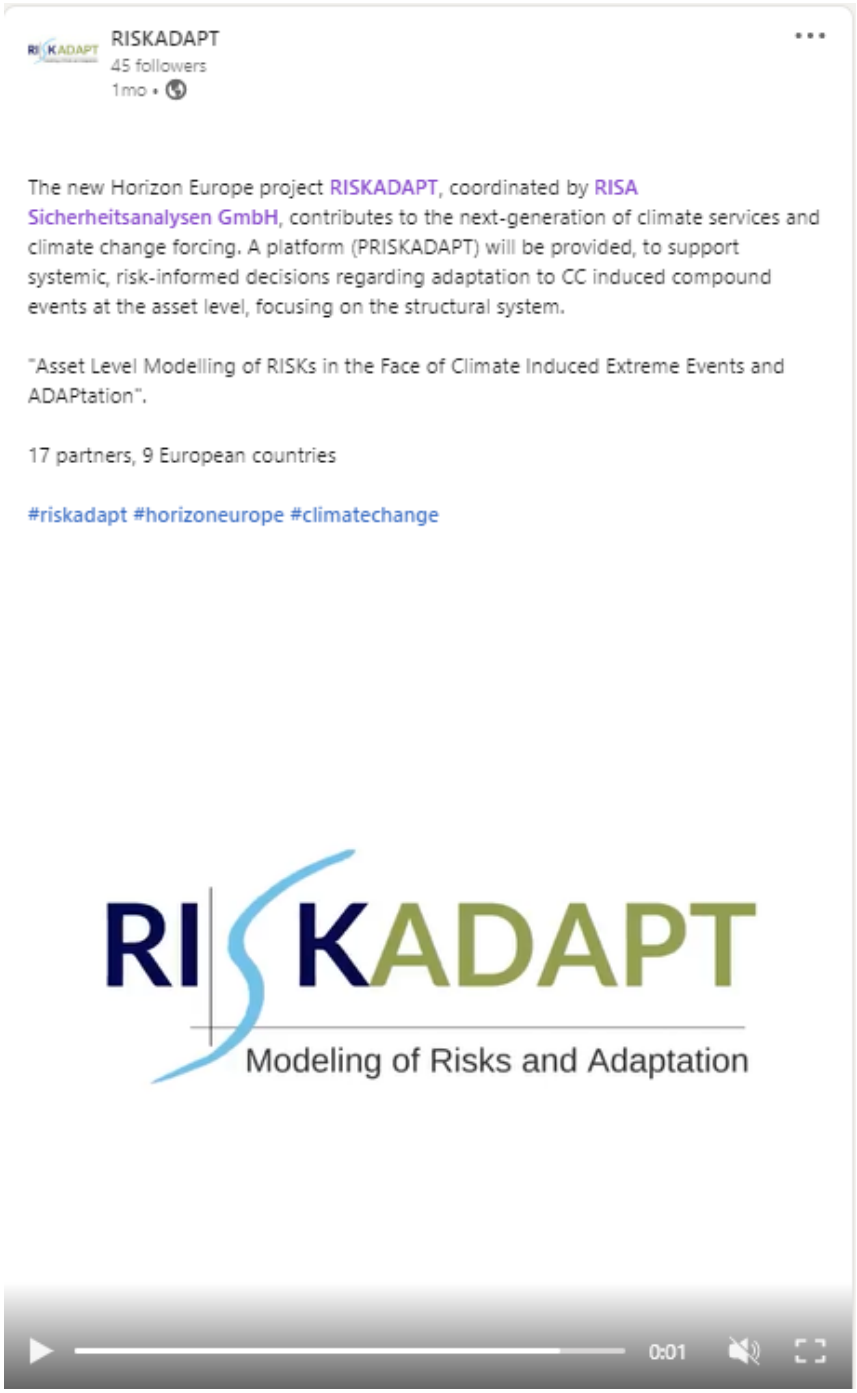
Title	Link	Relevant Pilot
Sustainability and climate resilience metrics and trade-offs in transport infrastructure asset recovery	Sustainability and climate resilience metrics and trade-offs in transport infrastructure asset recovery - ScienceDirect	Pilot 1

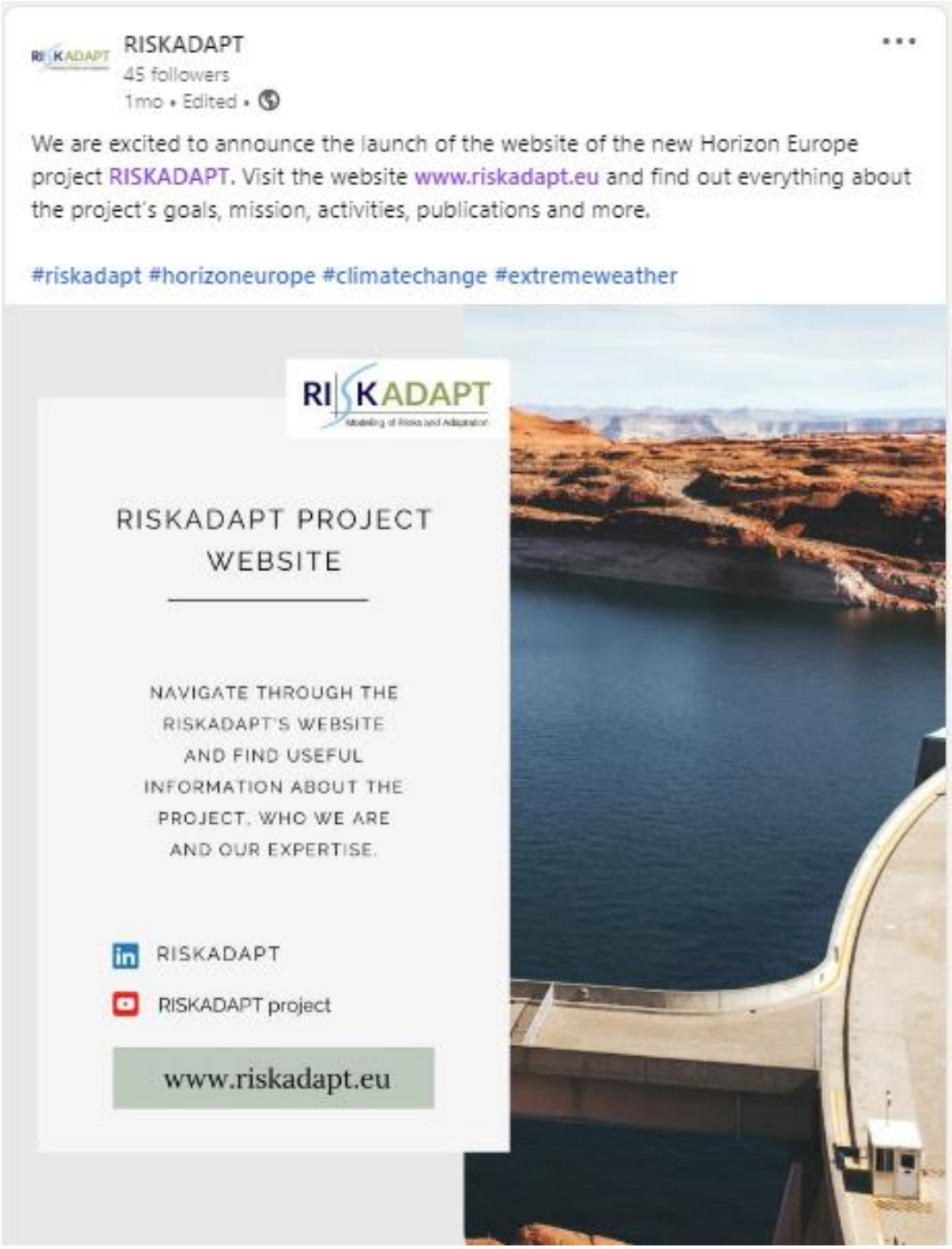
5. Conclusions

The dissemination and communication plan outlined in this document will be continuously updated and improved during the project's progress. The project partners will contribute to communication and dissemination activities, in order to enhance the communication and dissemination output. The initial versions of the RISKADAPT project's dissemination and communication plans are presented in this deliverable. The plans are proactive and include a comprehensive dissemination strategy with specific objectives, target groups, key messages and planned activities. Promotion tools and materials are part of the project's communication efforts. This living document will be regularly updated to align with project outcomes and maximize dissemination opportunities while maintaining a constant communication channel with the general public.

Annexes

Annex 1 – Social Media posts


RISKADAPT
45 followers
1mo •
The new Horizon Europe project RISKADAPT, coordinated by RISA Sicherheitsanalysen GmbH, contributes to the next-generation of climate services and climate change forcing. A platform (PRISKADAPT) will be provided, to support systemic, risk-informed decisions regarding adaptation to CC induced compound events at the asset level, focusing on the structural system.
"Asset Level Modelling of RISKs in the Face of Climate Induced Extreme Events and ADAPtation".
17 partners, 9 European countries
#riskadapt #horizoneurope #climatechange
RISKADAPT
Modeling of Risks and Adaptation
0:01


RISKADAPT
45 followers
1mo • Edited •
We are excited to announce the launch of the website of the new Horizon Europe project RISKADAPT. Visit the website www.riskadapt.eu and find out everything about the project's goals, mission, activities, publications and more.
#riskadapt #horizoneurope #climatechange #extremeweather
RISKADAPT
RISKADAPT PROJECT WEBSITE
NAVIGATE THROUGH THE RISKADAPT'S WEBSITE AND FIND USEFUL INFORMATION ABOUT THE PROJECT, WHO WE ARE AND OUR EXPERTISE.
RISKADAPT
RISKADAPT project
www.riskadapt.eu

RISKADAPT
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RISA Sicherheitsanalysen GmbH is happy to announce the launch of the new #horizoneurope project #riskadapt.
17 partners from 9 countries participated in the physical kick-off meeting, held in 26th of January 2023.

#climatechange