

D6.1 – Dissemination and Communication Plan v2

Project name

Asset Level Modelling of RISKs In the Face of Climate Induced Extreme Events and ADAPTtation (RISKADAPT)

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D6.1 – Dissemination and Communication Plan v2					
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Peer review 1	Nikoletta Maneta	SCN	11/06/2024	
Peer review 2	Miltiadis Kontogeorgos	RINA-C	27/06/2024	

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0.4	05/06/2024	RISA	Updated according to comments from review
0.5	06/06/2024	RISA	Updates on Dissemination part
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1.0	28/06/2024	ERRA	Quality check – ready for submission



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List of Abbreviations and Acronyms

Abbreviation	Meaning
СС	Climate Change
СоР	Community of Practice



DoA	Description of Action	
Dx.x	Deliverable x.x	
EU	European Union	
KPIs	Key Performance Indicators	
WP	Work Package	
CoPs	Communities of Practice	



Executive Summary

Task 7.1 "Dissemination and Communication Plan/Activities" of WP7 "Dissemination, Communication, Exploitation, Standardisation, Contribution to Policy" is responsible for project dissemination and all public communication outreach activities, aiming to broadly promote and disseminate the project's accomplishments. The first version of the Dissemination and Communication Plan (D7.1) established the foundation for communicating the project's goals and expected impacts. The current updated version, D6.1 "Dissemination and Communication Plan v2," builds on this foundation by presenting what has been achieved so far and outlining the strategies that will guide our dissemination and communication efforts moving forward. This version will guide communication actions going forward, emphasizing the dissemination of project results to specific audiences through the most impactful channels, while continuing to align with the overall project vision. In doing this, it provides a comprehensive analysis of our dissemination strategy and planned activities for the next phase of the project. It includes metrics to evaluate the success of our efforts, ensuring that our project's innovations are widely understood and utilized. This plan is designed to maximize outreach and foster collaborations, enhancing the overall impact of our research. It outlines strategic measures to communicate and disseminate the project's objectives, activities, and results. Although the Dissemination and Communication Plan v2 is a deliverable submitted by M18, it will be updated to the third version in future project phases.



1. Introduction

The current deliverable, D6.1 "Dissemination and Communication Plan v2", serves as a reference document for all the communication and dissemination activities that are foreseen within the WP7 of the RISKADAPT project and is intended to evolve throughout the project's duration. This document outlines the communication and dissemination activities undertaken during the first 18 months of the RISKADAPT project, following the guidelines that were set in D7.3 "Dissemination and Communication Plan v1". The primary objective of this deliverable is to demonstrate how the project's impact was maximized through various communication, dissemination, and engagement efforts. Dissemination, which involves publicly sharing the project findings, began at the project's inception and strategically continues to distribute findings to stakeholders to facilitate their use.

1.1 Purpose of the deliverable

The purpose of D6.1 "Dissemination and Communication Plan v2" is to provide a detailed analysis of the activities conducted during the first 18 months of the RISKADAPT project as well as to refine the adopted approach to ensure effective communication of the project results to all stakeholders. Building on the initial strategy, this plan outlines the activities aimed for disseminating project information, communicating findings and results, and raising stakeholder awareness. The goal is to maximize the project's impact by leveraging consortia networks for attaining broad distribution of the project outcomes and fostering ongoing interaction. Additionally, D6.1 "Dissemination and Communication Plan v2" incorporates methods for measuring and evaluating the effectiveness of our communication efforts, facilitating continuous improvement and adaptation. Ultimately, this plan seeks to enhance the project's social and scientific impact.

1.2 Structure of the deliverable

Deliverable D6.1 is structured as follows:

- Chapter 1: Provides the introduction.
- Chapter 2: Describes the SharePoint, mailing lists, and partners' project meetings, that are part of the project internal communication plan.
- Chapter 3: Details the objectives, target groups, visual identity, communication channels, and communication Key Performance Indicators (KPIs), that are part of the external communication plan.
- Chapter 4: Outlines the dissemination plan of the RISKADAPT project, providing information on objectives, target groups, dissemination activities and project results, reporting of dissemination activities, and dissemination of the Key Performance Indicators (KPIs).
- Chapter 5: Describes the intended future steps on communication and dissemination.
- Chapter 6: Presents the conclusions.

1.3 Intended audience

The current deliverable is a public document according to the project's Description of Action (DoA). Thus, the intended audience is not limited only to project's partners and officer, but it extends beyond the consortium, such as to potential stakeholders, the scientific community and the general public.



2. Internal Communication Plan

The internal communication plan is essential for ensuring smooth and effective collaboration among RISKADAPT partners and facilitating the external communication and dissemination of project results. This chapter details the strategy and tools that were used to promote collaboration and knowledge sharing, such as the SharePoint for document sharing and collaboration among the consortium partners, mailing lists for timely information dissemination, and regular partner progress meetings to discuss developments, address challenges, and coordinate activities. By leveraging these communication channels, we aim to maintain clear and consistent communication, strengthen team cohesion, and ensure all partners are aligned and informed throughout the project's duration. RISKADAPT's internal communication channels and activities have been chosen and implemented to support effective external communication and ensure the efficient delivery of messages to the identified key audiences.

2.1 SharePoint and Mailing Lists

SharePoint and mailing lists are essential project management support tools coordinated by RISA to ensure optimal communication and cooperation among partners. These tools have been effectively used and will continue to be integral throughout the project duration.

With SharePoint, i.e., an online working platform, collaborators can upload, share, and collaboratively edit documents, ensuring everyone has access to the latest versions of project files. This platform facilitates organized storage of project materials, version control, and task management through features like calendars and project tracking tools.

To ensure effective communication within each Work Package, dedicated mailing lists have been established. These mailing lists enable the consortium to distribute important information quickly and efficiently, ensuring all partners receive timely updates, announcements, and critical communications. They provide a reliable platform for group discussions and decision-making, enabling rapid coordination of activities and problem-solving. Specific mailing lists tailored to each work package allow for focused discussions, while a general mailing list ensures comprehensive communication and information sharing across the entire consortium.

Together, SharePoint and mailing lists play a critical role in supporting internal project communication.

2.2 Project meetings

Project meetings are an integral part of the project's collaborative framework, fostering effective communication. These meetings provide invaluable opportunities for partners to interact, monitor progress, discuss developments, address challenges, and coordinate activities.

The physical Kick-off meeting took place in Athens in January 2023, allowing all partners to meet in person and establish strong collaboration. The 1st Plenary Online Meeting occurred on Wednesday, September 20th, 2023, where partners gathered virtually to share progress, exchange ideas, and shape the project's future direction. The 2nd Plenary meeting was held physically in Bologna, Italy, on February 15 and 16, 2024 (see Figure 1).

To facilitate ongoing discussions and updates, regular bi-weekly or monthly, as well as ad-hoc virtual meetings are held for each one of the project's Work Packages (WPs). At the end of each month also a managerial meeting with the coordinator, the WP leaders and at least one representative of all partners is conducted. Additionally, WP7 meets once every month, through online meetings. During these meetings partners discuss project-related matters, address challenges, and provide updates on their respective Tasks. Furthermore, as the project advances and important milestones are reached,



additional meetings are organized to facilitate intense collaboration and open discussions, particularly during the preparation of project outputs.

All consortium meetings are promoted through social media indicative posts. Moving forward, these regular meetings will remain an essential aspect of our project management approach, facilitating ongoing collaboration, problem-solving, and progress tracking.



Figure 1: RISKADAPT's 2nd Plenary meeting in Bologna, Italy (screenshot from the LinkedIn account of the project)



3. External Communication Plan

The external communication plan is designed to foster meaningful engagement with our target audiences and stakeholders, ensuring transparent and consistent communication of RISKADAPT's objectives, progress, and outcomes. The target groups have been carefully selected based on their relevance and interest in the project, enabling tailored messaging and outreach efforts. To reinforce our presence and credibility, we have established a unified visual identity, ensuring consistency across all communication platforms.

Utilizing various channels, including printed dissemination materials, the project website, the social media platforms and newsletters, the RISKADAPT have strategically disseminated information to effectively reach the target groups. Printed materials have been distributed at events and conferences, complemented by an intuitive project website serving as a centralized source for project-related information. Dynamic engagement with broader audiences is facilitated through social media platforms, while regular newsletters provide stakeholders with updates and insights.

As we advance into Dissemination and Communication Plan v2, building upon the foundation laid in the initial 18 months of the project, these efforts collectively constitute a robust external communication strategy aimed at amplifying the visibility, impact, and reach of our work.

By enhancing our communication strategy with focused efforts, RISKADAPT aims to build stronger connections with our audiences, ensuring our messages are heard and our objectives are clearly understood. This approach will amplify the project's visibility, impact, and reach, ultimately contributing to its success and sustainability.

3.1 Objectives

The objectives of the RISKADAPT project's Communication Plan continue to focus on raising awareness and promoting the project's impact to a broad range of audiences, including the general public and media. Building on the foundations that was laid in the first phase, updated objectives are designed to ensure enhanced visibility and engagement through more targeted and effective communication strategies.

The main objectives are:

- Maintaining a cohesive and professional appearance across all communication materials.
- Leveraging social media platforms, like LinkedIn and YouTube, to amplify outreach and connect with a broader audience.
- Translating complex scientific results into accessible and engaging content for a nonspecialist audience.
- Ensuring continuous dissemination of project results to the general public to maintain interest and awareness.
- Actively involving stakeholders through events, workshops, and direct communications to foster collaboration and uptake of project outcomes.

These updated objectives aim to build on previous efforts, ensuring that the RISKADAPT project continues to reach and engage its target audiences effectively. The focus remains on transforming complex scientific findings into understandable and impactful information, thereby fostering greater public awareness and engagement with the project's goals and results.



3.2 Communication Target Groups

Identifying target groups is crucial for the success of our Dissemination and Communication Plan. The consortium has identified and segmented (based on relevance and interest) the RISKADAPT target groups and consequently tailored the communication tools and activities to each group. Our communication strategy focuses on citizens, citizen organizations, NGOs, and civil society actors, security, and climate change or sustainability sectors as primary target groups. Through our communication activities, the aim is to engage, interact and collaborate with these audiences, promoting the uptake of the project advances and findings toward climate change adaptation. This strategic approach ensures awareness, pilot participation, engagement, dissemination, and early adoption of project outcomes.

3.3 Unified Visual Identity

A unified visual identity is crucial for reinforcing RISKADAPT's recognition and credibility across all communication channels. By maintaining consistency in our visual elements—such as logos, color schemes, typography, and design styles—we ensure that all our materials, whether digital or printed, are instantly recognizable and aligned with our project's brand. This cohesive visual presentation not only enhances project's recall but also fosters trust and reliability among our stakeholders and target groups.

Logo

A distinctive logo has been designed and is consistently used throughout the RISKADAPT project, whose acronym stands for the project title 'Asset Level Modelling of RISKs in the Face of Climate Induced Extreme Events and ADAPTation'. The logo's development was an interactive process involving close cooperation and input from all project partners, ensuring it effectively represents the project's goals and vision. A comprehensive design style, including a cohesive logo, color palette (green, dark blue, light blue, white, and black), and imagery, has been developed to establish a recognizable identity and create a positive impression. The memorable tagline, developed to accompany the logo, further enhances brand association. The logo is consistently applied across all project-related materials, including the website, social media, printed dissemination materials, and newsletters, to ensure a cohesive and professional appearance. The font utilized in these communication materials is Lato Bold, chosen for its clarity and modern aesthetic, which aligns with the project's branding guidelines. Adhering to the visual guidelines maintains uniformity and credibility in our communications. As we continue into D6.1 Dissemination and communication Plan v2, the logo remains a vital tool in building and reinforcing our project's identity, making it easier for stakeholders and the public to associate the project outputs and achievements with its mission and objectives.



Figure 2: RISKADAPT Logo



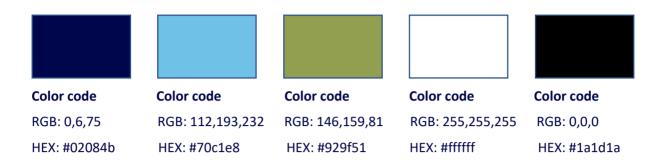


Figure 3: RISKADAPT colour combination

EU Acknowledgement

The project is funded by the European Union. Hence, communication and dissemination materials should acknowledge the funding from the EU, through the display of the EU emblem and funding statement (translated into local languages, where appropriate). The EU funding statement (Figure 4) must remain distinct and separate and cannot be modified by adding other visual marks, brands or text.



Figure 4: EU Funding Statement (Vertical and Horizontal)

Templates

To ensure consistency and a professional look across all project-related documents and presentations, a set of templates has been developed for various purposes. The font selected for these templates is Calibri, renowned for its readability and professional appearance. These templates align with the RISKADAPT brand identity and include the following:

Document Templates

Document templates (deliverable, meeting minutes and press release templates) have been created to maintain a consistent visual style and structure for reports, deliverables and other project-related documents. These templates incorporate the RISKADAPT logo, color scheme and typography, providing a unified and recognizable appearance. Document templates are designed to be user-friendly, allowing easy customization of content while maintaining the overall branding elements.

Presentations

Presentation templates as shown in Figure 5 have been developed to support effective communication of project findings, outcomes and progress during meetings, workshops, conferences and other events. These templates incorporate the RISKADAPT brand identity, including the logo,



colour scheme and typography, to ensure a visually cohesive and professional look. Presentation templates provide a consistent framework for organizing information and conveying key messages effectively.

Project templates have been designed to be customizable and adaptable to specific communication needs and requirements. Users can easily insert their content, including text, images and data, into the templates while maintaining the visual consistency and branding elements. Guidelines and instructions on how to use and customize the templates are provided to all project partners to ensure effective and consistent application.

By utilizing these templates, the project consortium members could produce dissemination materials that are aligned with the RISKADAPT brand identity, promote recognition and reinforce the project's professional image. The consistent use of templates across various communication channels will contribute to a unified and coherent dissemination and communication strategy, enhancing the project's overall impact and visibility.

Asset Level Modelling of RISKs In the Face of Climate Induced Extreme Events and <u>ADAPTtation</u> (RISKADAPT)

<Title of the Presentation>



Title of the Meeting

Place of the Meeting DD/MM/YYYY Name surname Role Company Email address

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Funded by the Horizon Europe Framework Programme of the EU



Figure 5: Presentation Template

3.4 Communication Channels

A variety of channels have been designed, created, and are actively used since the beginning of the project, to effectively flow project's information, create awareness, and reach out to the targeted groups, by taking into consideration the specific characteristics and needs of each target group. The following list of available communication channels, tools, and means shows the current status and progress made in the first 18 months of the project: printed dissemination material, project website, social media, newsletters and press releases. These channels (as further analysed below) have been selected to ensure a comprehensive coverage and effective communication with all stakeholders, maximizing the project's impact and visibility.

3.4.1 Printed dissemination material

To promote the RISKADAPT project, a flyer, brochure, postcard, and roll-up banner have been produced and printed. These materials are used at external conferences, workshops, and other



events to increase awareness and engagement. All these promotional items are available on the project's website in the <u>outreach</u> section. The main ideas, elements, and a detailed preview and explanation of the printed dissemination materials are presented in deliverable D7.2 Project Flyer.

Over the past months, the roll-up banner has been prominently displayed at consortium plenary meetings and various conferences, alongside the brochure. Notably, the roll-up banner was translated into Greek and utilized by RISKADAPT project partner SCN at the Sustainable City General Assembly in Athens, thereby enhancing the project's reach and engagement with Greek-speaking audiences. When an event can engage local stakeholders from pilot sites, the materials are translated into the local languages. For example, at the RISKADAPT Stakeholder Workshop in Trieste, Italy, dedicated to Pilot 3, which examines a high-rise hospital building located in Trieste, the postcard was presented in Italian.

Pictures of the printed dissemination materials are included in Annex 1, showcasing their design. This visual documentation underscores our commitment to tailored, effective communication across diverse regions and languages, ensuring the project's messages resonate with all relevant stakeholders.

3.4.2 Project website

The RISKADAPT website, accessible at <u>www.riskadapt.eu</u>, went live at the beginning of the project, with its concept, objectives, design, and detailed elements presented in deliverable $\underline{D7.1 - \text{Web Site}}$ of the Project, submitted in M3.

Serving as a central hub for comprehensive project information and updates, the website features sections for easy navigation, including project details, work packages, pilot initiatives, project outcomes, outreach activities, latest news, and contact information. Designed to provide a user-friendly experience, it ensures stakeholders can easily access desired information and actively participate in the project's activities.

Development, maintenance, and content creation for the website are handled by RISA, ensuring regular updates with new content, such as deliverables, publications, and project news. All project results, including public deliverables and scientific publications (journal articles, conference presentations, and posters), are uploaded to provide open access for viewing and downloading. Important activities, announcements, and events are regularly updated in the 'news' and 'events' sections, while newsletters, press releases, and new communication materials are uploaded as soon as they become available.

Moreover, privacy and data protection are prioritized, with a cookies and privacy policy clearly communicated in the footer, ensuring compliance with commission guidelines. This commitment to transparency and user trust further solidifies RISKADAPT's standing as a reliable and forward-thinking initiative. The website is designed to protect data and user privacy, following established privacy policies and using secure connections (HTTPS).





Figure 6: RISKADAPT Website Homepage

Google Analytics integration allows us to gain insights into website performance, track user engagement, assess impact, and make data-driven decisions for continuous improvement, ensuring the website remains a vital tool for project dissemination and communication. As shown in Figure 7



the Google Analytics data for the RISKADAPT website, spanning from January 1, 2023, to June 16, 2024, reveals a significant engagement from various countries, with Greece leading in user numbers (181), followed by Italy (130), and the United Kingdom (120). Greece also boasts the highest engagement rate (60.2%) and average engagement time (3 minute and 12 seconds), indicating a highly engaged audience. Other notable countries include the Netherlands, Finland, the United States, France, Germany, Spain and Austria. The data suggests successful outreach efforts in these regions, particularly in Greece, where the project has resonated strongly with users. This geographical distribution highlights the project's broad international appeal and the effectiveness of localized engagement strategies, such as the translation of materials into local languages.

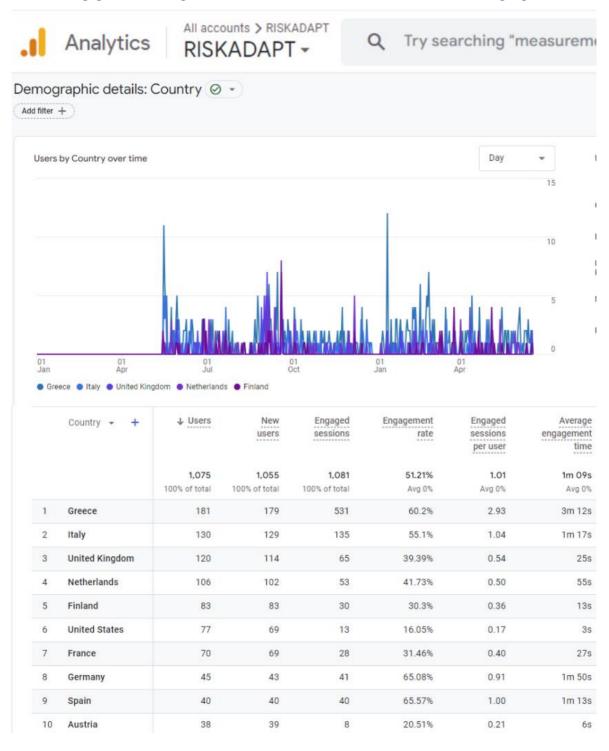


Figure 7: Screenshot from Google Analytics: Demographic Details



The Google Analytics data for the RISKADAPT website, shown in the graph in Figure 8, highlights the distribution of page views over time and the popularity of specific sections. The "HOME" page is the most frequently visited, with over 1,900 views, indicating its role as the primary landing point for users. The "ABOUT" section follows, receiving substantial traffic, suggesting that visitors are keen to understand the project's background and objectives.

Other sections, such as "WORK PACKAGES," "PILOTS," and "Public Deliverables," also show consistent engagement, though at lower levels compared to the "HOME" and "ABOUT" pages. The spikes in page views at certain points in the year likely correspond to significant project milestones, updates, or events that drive increased traffic to the site.

Overall, this data indicates that users are primarily accessing the website to get an overview of the project and its core components, with the homepage acting as a crucial gateway to other detailed sections. The steady interest in the work packages and pilot projects underscores the importance of these areas in disseminating detailed project information and updates.

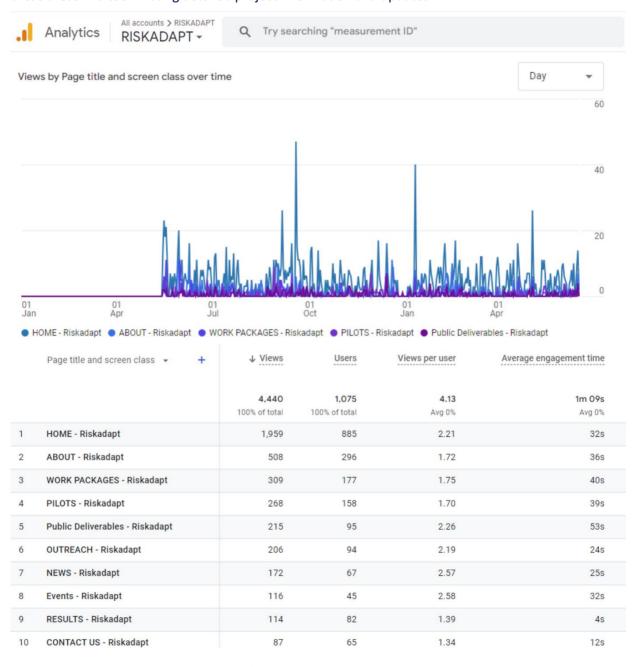


Figure 8: Screenshot from Google Analytics: Views by Page Title



3.4.3 Social media

During the first 18 months of the project, social media activities focused on establishing a robust online presence to achieve the communication and dissemination performance targets. The RISKADAPT channels in LinkedIn developed under the name RISKADAPT and YouTube developed under the name RISKADAPT project, is being managed by RISA as Task 7.1 leader in collaboration with all partners. All partners are encouraged to engage with the project's social media accounts, following and contributing to the RISKADAPT LinkedIn and YouTube profiles. Moving forward, Dissemination and Communication Plan v2 will build on these efforts, ensuring sustained and growing social media engagement throughout the project's duration.

LinkedIn

To enhance the project's online visibility and engage with the professional community, a LinkedIn company page (https://www.linkedin.com/company/riskadapt/) for the project has been created, called RISKADAPT. The page serves as a central platform for sharing project updates and announcements with followers. Sharing news and articles from the project website maximizes visibility and strengthens the social media presence. Regular engagement posts are scheduled to attract more followers and enhance engagement.

18 months into the project, the RISKADAPT LinkedIn page has successfully gathered a substantial following. With 145 followers to date, the page has become a pivotal platform for sharing important project updates and announcements with the professional community. A link to RISKADAPT's LinkedIn page is conveniently placed at the footer of the project website for easy access. Figure 9 presents a screenshot of the LinkedIn analytics with an overview of the job functions of the page's followers. These analytics offer valuable insights into the growth, reach, and engagement of the project's online community, enabling data-driven decisions to optimize dissemination strategies.

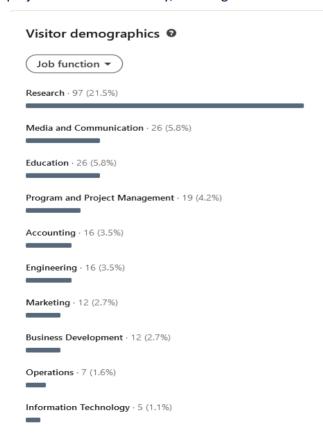


Figure 9: LinkedIn Followers Job Function



YouTube

The RISKADAPT project has established a dedicated YouTube channel, named RISKADAPT project, accessible at https://www.youtube.com/@riskadapt, to reach a wide audience and engage diverse stakeholders, including researchers, practitioners, policymakers, and the general public. YouTube serves as a powerful platform for sharing engaging video content, fostering collaboration, and promoting dialogue within the climate adaptation community.

An <u>introductory video</u> showcasing the RISKADAPT project was created by RISA and uploaded to the RISKADAPT YouTube channel and project website in Month 5 for outreach purposes. This video serves as a gateway for new viewers to understand the project's goals, activities, and impact. Furthermore, UNIBO will release a video in Month 19 presenting information about the pilot projects. This upcoming video will be promoted at conferences and events to boost viewership and engagement and will be published on the project's website, YouTube channel, and LinkedIn page, further enhancing the project's visibility.

The project utilizes YouTube Analytics to assess the performance of its video content. This tool helps identify viewer demographics and behavior patterns, providing insights into audience engagement and preferences. By analyzing metrics such as watch time, engagement rates, and subscriber growth, the project team can optimize their video strategy to maximize reach and impact. Figure 10 presents the YouTube channel analytics, offering detailed insights into video performance, audience demographics, engagement, and subscriber growth. These insights enable the project team to make informed decisions, tailoring their content to better meet the needs and interests of their audience.

By leveraging YouTube as a communication tool, the RISKADAPT project can effectively disseminate information, showcase progress, and engage with a broader audience, thus enhancing the overall impact and outreach of the project.

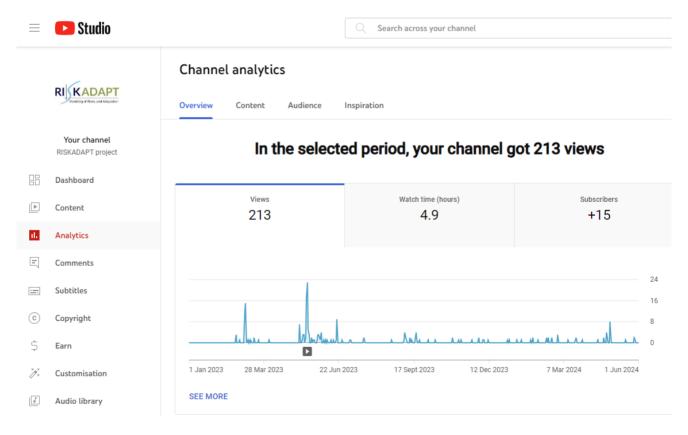


Figure 10: YouTube Channel Analytics



3.4.4 Newsletters

The RISKADAPT project distributes newsletters every six months to partners and subscribers interested in staying informed about project proceedings and related news. A banner on the project's <u>website homepage</u> and <u>"about"</u> page allows interested parties to subscribe to the newsletter using the <u>corresponding form</u>. The project implements a privacy policy using the Mailchimp app and includes an option to unsubscribe in every newsletter sent.

To date, three newsletter issues have been released. Newsletter Issue No. 1 was released on Month 9, providing project updates and recent achievements. Newsletter Issue No. 2 followed on Month 12, offering further updates and accomplishments. Newsletter Issue No. 3 was released on Month 18, highlighting key achievements, communication activities, and updates. All released newsletters are archived in the "outreach" section of the RISKADAPT website and promoted through the project's LinkedIn page. The subscription link on the website ensures that everyone has the opportunity to subscribe and stay informed.



Figure 11: Indicative screenshots from newsletter issues N.1 (left), N2 (middle) and N.3 (right)

3.4.5 Press Release

Press releases play a significant role in highlighting the successes and advancements made by the project partners. In line with this, a press release template for the RISKADAPT project was created. The 1st press release will be released in M19 and will focuse on the report published by the Federation of the European Precast Concrete Industry (BIBM) and CERIB, Europe's largest research Centre dedicated to the precast concrete sector, for the RISKADAPT project. This report identifies five sustainable practices for climate change adaptation: optimizing cement and binders, using alternative and industrial materials, incorporating recycled aggregates, reusing concrete elements, and adopting holistic construction designs to reduce material usage. It emphasizes that low-carbon binders combined with optimized structural design can significantly reduce CO2 emissions, despite challenges from non-standardized specifications and regulations.

The plan for the future press releases is to publish one press release for each pilot undertaken and two for all project holistically. Partners will translate these press releases into their respective languages to reach local stakeholders effectively, starting with Pilot 1 that will be published in English and Greek. Additionally, the press release will be posted on RISKADAPT's social media channels and featured on the project's website under the "news" section. This approach ensures that project achievements and developments are effectively communicated to both local and international audiences.

3.5 Communication Key Performance Indicators (KPIs), status and plan



The aforementioned diverse metrics across multiple platforms is providing comprehensive insights into the performance and effectiveness of the communication actions.

Table 1 outlines the various communication activities of the RISKADAPT project, detailing their descriptions, targets, responsible partners, current status until month 18, mitigation measures, as well as the plan for the next period. The status column reflects the (current) performance of each KPI up to the eighteenth month (M18) of the project, allowing for an evaluation of the project communication strategy and identifying areas for improvement. The success of the communication actions is being evaluated based on several key metrics across various platforms.

- The project visual identity, including the development of a logo, document and presentation templates, and presentations, was led by RISA and has successfully achieved its target. This branding effort ensures consistency across all project materials, contributing to a cohesive and recognizable project image.
- The <u>project website</u>, managed by RISA, is intended to disseminate results and achievements while providing information on objectives, challenges, impact, methodology, benefits, and partners. The website has attracted so far 1,023 users and accumulated 4,242 views. Partners are encouraged to share the website link within their networks to enhance reach. (*With regards to the website, Google Analytics is being utilized to measure website traffic, user engagement and conversion rates).
- <u>Six-monthly newsletters</u>, also coordinated by RISA, aim to keep stakeholders informed. With a target of 200 stakeholders, the newsletters have seen 110 subscriptions so far, with three issues released and five more scheduled. To achieve the target, increased promotion through partners' networks is essential. (*The effectiveness of the newsletter is being assessed by analysing metrics from Mailchimp, such us open rates, click through rates and subscription growth).
- The RISKADAPT project has a dedicated <u>YouTube channel for sharing video content</u>. The initial video, created by RISA, has garnered 136 views. An upcoming video (M19), that will be created by UNIBO including one set for release after Month 18, will be promoted at conferences and events to boost viewership and engagement. (*YouTube videos are being evaluated based on YouTube metrics like views, likes, comments and subscriber count).
- <u>LinkedIn</u> serves as a platform to communicate with larger professional audiences through short messages and infographics. Managed by RISA, the LinkedIn account has engaged 145 users. Efforts to intensify promotion, leveraging partners' existing networks, will be crucial in increasing engagement on this platform in the next phases of the project. (*The impact of communication efforts on LinkedIn is being measured through LinkedIn engagement metrics, including likes, shares, comments and follower growth).
- <u>Brochures and flyers</u> are distributed at dissemination events, with a target of 400 copies in different events. This goal been exceeded, with the distribution of 500 brochures at the BIBM congress and the ECTP conference, indicating successful dissemination at physical events.
- Press news and releases are planned to highlight project innovations and benefits, with the
 press invited to the final meeting of the Project. One press release has been issued so far.
 The strategic plan for the following months involves issuing one press release for each pilot
 and two for the entire project, organized by RISA and sent to various research and innovation
 platforms, including research*EU, Horizon EU R&I magazine, and TRIMIS.

In summary, as we are now in the middle of the project and results per pilot have started to be produced, the communication actions will be accelerated. While the RISKADAPT project has made significant progress in areas such as project visual identity and brochure distribution, activities such



as website engagement, newsletter subscriptions, YouTube views, and LinkedIn interactions will be intensified to meet the set targets. Utilizing partners' own networks for promotion and ensuring consistent, engaging content will be crucial in the upcoming period.

Table 1: Communication KPIs, status and plan

Activity	Description	Target	Partner	Status M18	Mitigatio n Measure	Plan
Project visual Identity	Logo, Templates, Presentations	1	RISA	1	Visual Identity will be maintaine d.	Visual Identity will be maintained.
Website	The website disseminates the results/achieveme nts, and contains information on the objectives, challenges, impact, methodology, benefits and partners.	10000 viewers	RISA	1075 users 4440 views	Partners are encourag ed to share the website link within their networks to enhance reach	The website will be regularly updated with the recent news and achievemen ts throughout the lifetime of the project.
Newsletter	Six-monthly newsletters are going to be disseminated to target audience and published on the website.	200 stakeholder s	RISA	3 newsletter s have been issued. 110 subscriptio ns	Partners will share the newslette r with their network and ask them to subscribe to the newslette r.	5 newsletters will be issued (1 in 2024, 2 in 2025, 2 in 2026)
YouTube (Video)	Video(s) for the RISKADAPT project	1000 views	UNIBO	1 video produced 213 views	Promote the video through the website	1 video is going to be released (after M18) and



Activity	Description	Target	Partner	Status M18	Mitigatio n Measure	Plan
					and the LinkedIn page.	promoted in conference s, events, exhibitions etc.
LinkedIn	Communicate with larger audiences through short and concise messages and infographics in a more interactive way not only through the RISKADAPT social media accounts but also via existing discussion groups and forums. In addition, the partner organisations will exploit their existing social network channels to post news and guarantee the outreach to a wider online community.	1000 Social media users	RISA	145 Social media users	Partners will share the link with their network.	Post photos, information about all new disseminati on activities, links & .pdf documents, short news, articles.
Brochure, Flyer	Brochures are going to be distributed at dissemination events.	400 copies in different events	RISA	500 at BIBM congress, RINA at ECTP conference	Brochures have been distribute d at events.	The brochure and flyer will continue to be distributed at the events.
Press news/Releas es	Press releases that will discuss the innovations of the project and the	6 press news/releas es	All technic al partner	0	The press releases are going to be	We plan to publish one press release for



Activity	Description	Target	Partner	Status M18	Mitigatio n Measure	Plan
	benefits to the general public. Additionally, the press will be invited at the final conference.		S		published at the project's website and the LinkedIn page.	each pilot undertaken and two for all project holistically. These will be also sent to: research*e u, Horizon EU R&I magazine, TRIMIS, web sites of partners.

4. Dissemination Plan

In order to (a) ensure high-quality publications, presentations, and other communication material, (b) avoid overlaps and possible disclosure of restricted or confidential information as well as (c) monitor and record the project's communication and dissemination activities, the RISKADAPT Dissemination Plan have been created and should be followed by all partners. A step-by-step procedure was presented to the Consortium and is available in the RISKADAPT SharePoint whereas it was also presented in the Dissemination and Communication Plan, that was released in M6.

4.1 Objectives

The objectives of the RISKADAPT project's Dissemination Plan are designed to ensure the effective sharing of project results with relevant stakeholders and the broader scientific community. Building on the progress made in the first period, these objectives focus on maximizing the visibility, impact, and uptake of the project's findings.

The main objectives are to:

- prepare the exploitation of the project results;
- prepare/organise the dissemination activities in order to promote and diffuse the RISKADAPT concepts and results among potential users/beneficiaries and to monitor the performance of these actions;
- maximise awareness of RISKADAPT in the general public

The RISKADAPT Dissemination Plan has been created and should be followed by all partners. These objectives aim to ensure that the RISKADAPT project not only continues to disseminate its findings effectively but also engages with a diverse range of stakeholders, maximizes the impact of its research, and fosters a collaborative environment that supports ongoing innovation and adaptation to climate change.

4.2 Dissemination Target Groups



Stakeholder engagement is essential to the success of all dissemination initiatives in the RISKADAPT project, with stakeholder identification being the foundational task for effective engagement. From the outset, RISKADAPT defined target audiences according to their interests, needs, and drivers. Understanding stakeholder motivations was crucial for achieving effective dissemination, enabling the consortium to engage, communicate, and promote dialogue among different stakeholders effectively.

The target audiences for RISKADAPT project dissemination are grouped into nine categories, each with specific needs (as presented in Table 2). By identifying these target groups and understanding their specific needs, the RISKADAPT project can tailor its dissemination strategies to effectively reach and engage each audience. This targeted approach ensures that the information is relevant and useful, fostering greater engagement and promoting the project's goals.

Table 2: Dissemination Target Groups

Target Group	Needs of the Target Group
Decision Makers	User friendly tools for decision making.
	Future engineering impacts of Climate Change (CC) on assets.
	Future societal impacts of CC due to failure of assets.
Supply Side of Structural Adaptation Communities	New architectural designs, construction methods and materials for sustainable adaptation to CC.
Climate Services	A novel package for climate forcing that maximizes the exploitation of the huge amount of relevant data that is scattered in the various EO databases.
Market Players in Green Construction	Tools/metrics that will permit them to promote/finance green construction.
Stakeholders for Policy/Standard Recommendations	Recommendations for new/modified design thresholds and policies to secure construction adaption to CC via sustainable adaptation measures.
Market Players in Social Impact Assessment	Tools to assess societal impact of CC causing failure of assets.
Civil Protection Authorities/First Responders	Prediction of the extent and impact of CC on structural safety in construction.
Scientific Community	Advances in the state-of-the-art of climate forcing, assessment of societal impact of CC induced structural failures and sustainable adaptation solutions.
Citizens, NGOs, Civil Society, Media	Awareness raising on how CC affects the safety of structures, societal implications of structural failures and sustainable adaptation solutions.



Stakeholder engagement is essential to the success of all dissemination initiatives, and stakeholder identification was the first and foremost important task in effective stakeholder engagement. Since the beginning of the project, RISKADAPT defined target audiences according to their interests, needs and drivers. In order to achieve effective dissemination, it was necessary to understand stakeholder motivations. This enabled the consortium to effectively engage, communicate with and disseminate project results (through the several means adopted) with different stakeholders.

Moreover, in the respect of RISKADAPT project (till M18), several key stakeholders were involved in the three Pilots (Pilot 1—The Landmark Polyfytos Road Bridge, Greece, Pilot 2—Energy Transmission Grids, Finland and Pilot 3—Cattinara Hospital in Trieste, Italy). More specifically, for each RISKADAPT Pilot, a Communities of Practice (CoP) leader is responsible to form and manage the CoPs, as well as the respective activities, e.g. meetings, webinars, workshops etc. Depending on the Pilot, the CoPs are responsible to organise per stakeholder group, e.g. government, local agencies, business, NGOs, practitioners, and civil society (citizens, associations, small business, clubs). The group size of a CoP was from 8 to 12 participants, which means that at least 20 or 25 potential participants shall be invited to join each CoP, considering the fact that some of them were not available.

4.3 Dissemination Activities Reporting

As part of the Dissemination and Communication plan, a reporting template has been implemented to facilitate the dissemination and communication activities of the project. An Excel sheet named "Dissemination Activities Record" has been uploaded to SharePoint. This includes the planned and executed dissemination and communication activities, serving as a centralized tool for monitoring and documenting all dissemination activities in a streamlined and timely manner.

Consortium members engaging in dissemination activities are required to complete the relevant information in the Excel sheet. This record comprises four distinct sections: the first section focuses on events, including conferences, workshops, webinars, and demos; the second section covers scientific publications, technical reports etc.; the third section pertains to communication activities, including social media posts; and the fourth section monitors all dissemination activities.

All dissemination activities are reported by partners in this spreadsheet file that is provided in the SharePoint. Consequently, WP7 partners extract the necessary information for monitoring the relevant KPIs. After completing a dissemination activity or participating in a relevant event, partners are advised to fill in the report and store all dissemination materials used (e.g., photographs, final papers, presentations, posters, press releases) on SharePoint. By utilizing this structured approach, the project aims to uphold the quality of publications and presentations, fostering a cohesive and efficient dissemination process.



	Conferences,	ces, Congresses and other dissemination events (webinars, demos, etc.)							
No	Date	Attended or planning to attend	Type of activity	Event	Location	Title of presentation	Involved partners	Description / presentation archived at Sharepoint?	
9	9/27/2023	Attended	Conference	24th BIBM Congress	Amsterdam, Netherlands		вівм	Iristles/riskadapt/Shared%20Do cuments/Work%20Packages/W P7%20Dissemination,%20Communication,%20Exploitation,%20Exploitation,%20Exploitation,%20Exploitation,%20Pachises/Conferences/10th%20Pdissex/Conferences/10th%20Hellenic%20Mational%20Conferences/20Df%20Steak/ 20Extructures/20Df%20Steak/ 20Extructures/20Sf%	
10	5-6 March 2024	Planning to attend	Conference	European Construction, built environment and energy efficient building Technology Platform (ECTP) Conference 2024	Brussels		RINA		
11	10-13 June 2024	Planning to attend	Conference	Natural hazards in a changing climate	VIENNA - AUSTRIA				
12	4 - 7 June 2024	Planning to attend	Conference	8th IAHR Europe Congress	Lisbon				
13	2024 (not announced yet)	Planning to attend	Conference	ICONHIC					
14	3/25/2024	Planning to attend	Conference	International Conference on Environmental Risk and Climate Change	Amsterdam, Netherlands				
15	11/3/2024	Planning to attend	Conference	International Conference on Environmental Risk and Climate Change	London, United Kingdom				
16	Mar-24	Planning to organise	Conference	Conference - General Assembly of SCN	Athens, Greece	Presentation of the RISKADAPT project	SCN		
17	Sep-24	Planning to attend		Sustainable Places 2024	Luxembourg				
18									
19									
20									
21									
22							-		

Figure 12: Screenshot of the Dissemination Activities Reporting Excel File

4.4 Dissemination Activities and Project Results

4.4.1 RISKADAPT public deliverables

RISKADAPT public deliverables are being uploaded to the <u>project website</u>, in order to be available for download by visitors. The indicative due dates for all RISKADAPT public deliverables are presented in Table 3 below.

Table 3: List of RISKADAPT public deliverables

Deliverable Number	Deliverable Name	WP number	Lead Beneficiary	Туре	Dissemination level	Due date
D1.2	Quality Management Plan	WP1	11 -ERRA	R — Document, report	PU - Public	3
D1.3	Data Management Plan v1	WP1	2 - FMI	R — Document, report	PU - Public	3
D1.4	Risk Management Plan	WP1	1 - RISA	R — Document, report	PU - Public	4
D1.5	Innovation Management	WP1	9 - RINA-C	R — Document, report	PU - Public	4
D1.6	Gender and	WP1	3 - UU	R — Document,	PU - Public	4



Deliverable Number	Deliverable Name	WP number	Lead Beneficiary	Туре	Dissemination level	Due date
	Ethics Plan			report		
D1.7	Data Management Plan v2	WP1	2 - FMI	R — Document, report	PU - Public	18
D1.8	Data Management Plan v3	WP1	2 - FMI	R — Document, report	PU - Public	36
D2.1	CoPs, Co- designed User Requirements	WP2	3 - UU	R — Document, report	PU - Public	4
D2.2	Specifications, Architecture	WP2	1 - RISA	R — Document, report	PU - Public	10
D3.1	Access to EO data	WP3	2 - FMI	R — Document, report	PU - Public	3
D3.2	Extreme value distributions-present climate	WP3	2 - FMI	R — Document, report	PU - Public	8
D3.3	Extreme value distributions-future climate	WP3	2 - FMI	R — Document, report	PU - Public	12
D3.4	Hydrologic/ hydraulic modelling regarding floods	WP3	8 - ULFGG	DEM — Demonstrator, pilot, prototype	PU - Public	18
D3.5	Model of high wind loading on a high-rise building	WP3	6 - UNIBO	DEM — Demonstrator, pilot, prototype	PU - Public	18
D3.6	Algorithms for glass window damage	WP3	15 - UHK	DEM — Demonstrator, pilot, prototype	PU - Public	18
D4.1	Material Degradation, Structural Vulnerability	WP4	10 - TECNIC	DEM — Demonstrator, pilot, prototype	PU - Public	19



Deliverable Number	Deliverable Name	WP number	Lead Beneficiary	Туре	Dissemination level	Due date
D4.1	Material Degradation, Structural Vulnerability	WP4	10 - TECNIC	DEM — Demonstrator, pilot, prototype	PU - Public	19
D4.2	Struct. resistance integration in lifecycle analyses	WP4	7 - USTUTT	DEM — Demonstrator, pilot, prototype	PU - Public	23
D4.3	Database with Materials'/ Component's 'Passports'	WP4	11 - ERRA	DEM — Demonstrator, pilot, prototype	PU - Public	32
D5.1	Data Management System	WP5	1 - RISA	DEM — Demonstrator, pilot, prototype	PU - Public	23
D5.2	TPRISKADAPT	WP5	1 - RISA	DEM — Demonstrator, pilot, prototype	PU - Public	24
D5.3	Social Impacts	WP5	4 - RUG	DEM — Demonstrator, pilot, prototype	PU - Public	24
D5.4	PRISKADAPT/ MIS v1	WP5	9 - RINA-C	DEM — Demonstrator, pilot, prototype	PU - Public	25
D5.5	PRISKADAPT/ MIS v. 2	WP5	9 - RINA-C	DEM — Demonstrator, pilot, prototype	PU - Public	30
D5.6	User's Guide	WP5	11 - ERRA	DEM — Demonstrator, pilot, prototype	PU - Public	30
D5.7	Data Gaps v1	WP5	18 - UOB	DEM — Demonstrator, pilot, prototype	PU - Public	30
D5.8	PRISKADAPT/ MIS Final	WP5	9 - RINA-C	DEM — Demonstrator, pilot, prototype	PU - Public	36
D5.9	Data Gaps Final	WP5	18 - UOB	DEM —	PU - Public	36



Deliverable Number	Deliverable Name	WP number	Lead Beneficiary	Туре	Dissemination level	Due date
				Demonstrator, pilot, prototype		
D6.1	Dissemination and Communication Plan v2	WP6	1 - RISA	DEM — Demonstrator, pilot, prototype	PU - Public	18
D6.3	Evaluation Pilot 1	WP6	12 - RWM	DEM — Demonstrator, pilot, prototype	PU - Public	27
D6.4	Evaluation Pilot 2	WP6	2 - FMI	DEM — Demonstrator, pilot, prototype	PU - Public	28
D6.5	Evaluation Pilot 3	WP6	13 - MTr	DEM — Demonstrator, pilot, prototype	PU - Public	32
D6.6	Synthesis and Overall Evaluation of the Results	WP6	18 - UOB	DEM — Demonstrator, pilot, prototype	PU - Public	36
D7.1	Web Site of the Project	WP7	1 - RISA	DEC — Websites, patent filings, videos, etc	PU - Public	2
D7.2	Project Flyer	WP7	1 - RISA	DEC — Websites, patent filings, videos, etc	PU - Public	5
D7.3	Dissemination and Communication Plan v1	WP7	1 - RISA	R — Document, report	PU - Public	6
D7.5	Report to regulatory authorities (version 1)	WP7	6 - UNIBO	R — Document, report	PU - Public	30



Deliverable Number	Deliverable Name	WP number	Lead Beneficiary	Туре	Dissemination level	Due date
D7.7	Standardization Activities	WP7	9 - RINA-C	R — Document, report	PU - Public	36
D7.8	Final Exploitation Plan including Business Model	WP7	9 - RINA-C	R — Document, report	PU - Public	36
D7.9	Dissemination and Communication of the Results	WP7	1 - RISA	R — Document, report	PU - Public	36
D7.10	Report to regulatory authorities (version 2)	WP7	6 - UNIBO	R — Document, report	PU - Public	36

4.4.2 Scientific Publications

Submitting publications to scientific conferences and peer-reviewed journals related to climate change adaptation and structural resilience is of prime importance for the RISKADAPT project. This strategy aims to maximize the visibility and impact of the project's outcomes by reaching the scientific community through journals, conferences, and workshops. These publications serve as vital platforms for sharing research findings, engaging with fellow researchers, and contributing to the existing knowledge base.

To ensure the high quality of publications and maintain the integrity of the research, the project implements internal reviewing procedures. Furthermore, the project targets a broad range of academic conferences and events to present findings, receive feedback, establish collaborations, and stay updated with the latest advancements in the field. Table 4 provides a non-exhaustive list of relevant scientific journals, conferences, and workshops that align with the project's research areas. Each scientific publication complies with the EC rules on Open Access.

Table 4: Indicative list of relevant to the RISKADAPT project scientific journals

Title	Link	Relevant Pilot
Journal of Flood Risk Management	https://onlinelibrary.wiley.com/journal/1753318x	Pilot 1
Journal of Hydraulic Engineering	https://ascelibrary.org/journal/jhend8	Pilot 1
Journal of Hydrology	https://www.springer.com/journal/43832?gclid=E AlalQobChMI-MiOxfrR_wlVga13Ch1-	Pilot 1



Title	Link	Relevant Pilot
	nA9yEAAYASAAEgJyevD_BwE	
Natural Hazards	https://www.springer.com/journal/11069	All Pilots
Water MDPI	https://www.mdpi.com/journal/water	Pilot 1
Engineering Structures	https://www.sciencedirect.com/journal/engineering-structures	All Pilots
Journal of Wind engineering and industrial aerodynamics	https://www.sciencedirect.com/journal/journal- of-wind-engineering-and-industrial-aerodynamics	Pilot 2
Reliability Engineering & System Safety	https://www.sciencedirect.com/journal/reliability- engineering-and-system-safety	All Pilots
Journal of Environmental Research: Infrastructure and Sustainability	Environmental Research: Infrastructure and Sustainability - IOPscience	All Pilots

Table 5 lists the scientific publications that the RISKADAPT consortium has made so far, underlining our commitment to knowledge exchange and dissemination within the scientific community.

Table 5: List of Publications in peer-reviewed journals and conferences that the RISKADAPT consortium has made

Journal/Conference title	Publication title	Link	Relevant Pilot
Sustainability and climate resilience metrics and tradeoffs in transport infrastructure asset recovery	Transportation Research Part D: Transport and Environment Vol. 121, 103800.	Sustainability and climate resilience metrics and trade-offs in transport infrastructure asset recovery - ScienceDirect	Pilot 1
EGU General Assembly 2024	Evaluation of atmospheric forces induced by extreme Bora wind on a highrise hospital in the coastal city of Trieste, Italy	https://meetingorganizer.copernicus .org/EGU24/EGU24-19086.html	Pilot 3
Engineering Mechanics Institute Conference and	Machine-Learning assisted damage state identification for	Book of Abstracts K-Q EMI-PMC 2024.pdf (asce.org)	Pilot 1



Journal/Conference title	Publication title	Link	Relevant Pilot
Probabilistic Mechanics & Reliability Conference (EMI/PMC2024)	deterioration bridges		

When a publication is released, the following disclaimer needs to be included: "The author(s) would like to acknowledge funding by the European Union HORIZON MISS-2021-CLIMA-02 [grant agreement No: 101093939] RISKADAPT - Asset-level modelling of risks in the face of climate-induced extreme events and adaptation. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them."

RISKADAPT is committed to open access for data and publications. The consortium deposits data in the Zenodo research data repository, developed under the European OpenAIRE program. This repository allows for the sharing of various research outputs, including datasets, publications, software, and other scholarly content. RISKADAPT's publications are currently available under the Publications tab in OpenAIRE.

Further details about the OpenAIRE and Zenodo open data depository process are provided in Annex 3. Comprehensive instructions on how to create accounts, upload data, and link uploads to the RISKADAPT project, ensuring visibility and compliance with EU open access policies, were shared by RISA with all partners.

4.4.3 Participation in events, conferences and workshops

Throughout the course of the project, considerable emphasis has been placed on dissemination activities and participation in various events. These efforts are essential for achieving broad acceptance and scaling up the project's advances and results among a significant number of interested stakeholders and communities in relevant fields. A key aspect of the project's dissemination strategy is the consortium's engagement (both in-person and virtually) in external conferences, workshops, seminars, webinars etc. This active participation will continue as the consortium plans to engage in various upcoming events, further promoting the project's objectives and disseminating its findings.

Up to month 18, project partners have actively engaged in these events, effectively communicating the project's vision and concept. They have disseminated findings and outcomes through presentations, constructive discussions, and posters, thereby enhancing the project's outreach. This active involvement not only facilitates the connection with key stakeholders but also supports the project's objectives by disseminating its findings to a broader audience. Partners' participation in events/workshops is being promoted through the project's website (news) (i.e. <u>RISKADAPT Workshop in Trieste</u>, <u>FMI Downscaling workshop</u>, <u>RINA and UOB at the 10th ECTP Conference in Brussels</u> etc.) and LinkedIn.

Table 6 highlights the events in which the RISKADAPT consortium already participated, showcasing the active engagement with relevant stakeholders.



Table 6: List of scientific conferences, workshops and events that the RISKADAPT consortium has already organised and participated in

Event	Place	Туре	Date	Involved Partners
10 th Hellenic Conference of Steel Structures https://www.linkedin.com/fee d/update/urn:li:activity:71007 48380678594560	Athens, Greece	Conference	19-21/10/2023	ERRA
Green Digital Resilient Precast Concrete Solutions BIBM Congress https://www.linkedin.com/fee d/update/urn:li:activity:71007 48380678594560	Amsterdam, The Netherlands	Conference	27-29/09/2023	BIBM
Pilot 3 - Preparatory online meeting with stakeholders https://riskadapt.eu/riskadapt-workshop-in-trieste/	Trieste & online	Workshop	30/03/2023	MTr, Unibo
Video explainer of the Polyfytos bridge condition https://www.linkedin.com/post s/dr-stergios-aristoteles- mitoulis-19165630 layman- presentation-communicate- activity- 7045768455312019456- qQ9N?t=%7Bseek to second n umber%7D	London & online	Webinars / video conference s	26/03/2023	UOB
Presentation of the RISKADAPT Project during the Course "Energy Efficiency & Project Management" of the Interdepartmental Programme of Postgraduate Studies "Energy Production and Management" of the National Technical University of Athens	National Technical University of Athens premises	Education and training events	03/04/2023	SCN
RISKADAPT Workshop in	Physical (in Trieste)	Workshop	05/12/2023	MTr,



Event	Place	Туре	Date	Involved Partners
Trieste https://riskadapt.eu/riskadapt-workshop-in-trieste/	& online			UNIBO, TECNIC
CLIMATE CHANGE: ADAPTATION AND TRANSITION OF MUNICIPALITIES TO CLIMATE NEUTRALITY	Atalanti, Greece	Conference	08/07/2023	SCN
FMI Downscaling workshop https://riskadapt.eu/fmi- downscaling-workshop/	Helsinki, Finland	Workshop	13/10/2023	FMI, Unibo, ERRA
Presentation of the RISKADAPT Project in the Course Industry 4.0 & Smart Cities (MBA Techno-Economic Systems) of the National Technical University of Athens.	National Technical University of Athens premises	Education and training events	21/11/2023	SCN
European Construction, built environment and energy efficient building Technology Platform (ECTP) Conference 2024 https://riskadapt.eu/riskadapt-at-the-10th-ectp-conference-in-brussels/	Brussels, Belgium	Conference	5-6/03/2024	RINA-C, UOB
General Assembly of SCN	Athens, Greece	Conference	01/03/2024	SCN
EGU24 Conference https://riskadapt.eu/riskadapt -at-the-egu-general-assembly- 2024-in-vienna-austria/	Vienna, Austria	Conference	19/04/2024	UNIBO
Engineering Mechanics Institute Conference and Probabilistic Mechanics & Reliability Conference (EMI/PMC2024) Book of Abstracts K-Q EMI- PMC 2024.pdf (asce.org)	Chicago, IL, United States	Conference	28-31/05/2024	UOB



The RISKADAPT project has identified a range of relevant scientific conferences and workshops to present its research findings and engage with the scientific community. Table 7 provides an indicative list of these events, including their names, locations, types, and planned dates.

These events are strategically selected to maximize the dissemination of the project's findings, facilitate networking with other researchers and practitioners, and gather feedback to refine ongoing research efforts. By participating in these conferences and workshops, RISKADAPT aims to enhance its visibility, foster collaboration, and contribute significantly to the global discourse on climate change adaptation and structural resilience.

Table 7: Indicative list of future relevant scientific conferences and workshops

Name	Place	Туре	Planned month/year
ICONHIC	Washington DC	Conference	2024 (not announced yet)
RISKADAPT Workshop: Risk Assessment of Structures under Climate Change (CC)	Athens, Greece	Workshop	09/2024
7th International Conference on Smart Monitoring, Assessment and Rehabilitation of Civil Structures (SMAR2024)	Salerno, Italy	Conference	09/2024
18 th World Conference on Earthquake Engineering	Milano, Italy	Conference	07/2024

4.4.4 Clustering Workshops and Activities

The RISKADAPT project is actively involved in clustering activities to foster collaboration and knowledge exchange with other related projects and initiatives. To this end, representatives from ERRA, FMI, and NTUA, engaged in a clustering activity with projects RISKADAPT, YADES and PLOTO. Visiting each other's offices, the teams collaborated closely, sharing insights and expertise. Furthermore, the project will continue to be scheduling participation in clustering workshops and activities. These workshops provide valuable opportunities for networking, sharing insights, and exploring synergies with other projects working towards similar goals. Through participation in clustering events, as well as clustering activities with sister projects (e.g. ICARIA, MIRACA etc.) RISKADAPT aims to enhance its impact, broaden its reach, and contribute to the collective advancement of knowledge and best practices in the field.

4.5 Dissemination Key Performance Indicators (KPIs), status and plan

The RISKADAPT project employs a set of Key Performance Indicators (KPIs) to measure the success and impact of its dissemination efforts. Table 8 outlines the various dissemination activities of the



RISKADAPT project, detailing their descriptions, targets, responsible partners, current status until month 18, mitigation measures and plan. The status column reflects the (current) performance of each KPI up to the eighteenth month (M18) of the project, allowing for an evaluation of the projects communication success and identifying areas for improvement.

- The project involves organizing and hosting interactive webinars and video conferences for each pilot project to inform and engage stakeholders and practitioners. Led by ERRA, these sessions are designed to provide a platform in which stakeholders can actively participate and contribute. Five webinars are targeted, with the first one scheduled for September 2024, beginning with Pilot 1.
- To disseminate the project's findings, results will be presented at various conferences and scientific papers will be published. All technical partners are responsible for identifying relevant conferences, workshops, and seminars in the fields of climate change adaptation and structural resilience, and ensuring active participation and presentation of results. The goal is to deliver 15 presentations in total, with 7 already completed.
- Workshops on Pilots will be conducted to finalize requirements and evaluate results. Local
 partners in charge of each pilot will collaborate to share best practices and enhance the
 effectiveness of these workshops. Eight workshops are planned, with three already
 completed, and five more scheduled.
- Knowledge/data sharing, are led by FMI. The project includes disseminating results to
 platforms such as JRC DRMKC, Climate-ADAPT, GEOSS, HORIZON results Platform (HRP),
 IPCC, and EPLCA. This involves also uploading climatological and meteorological data to
 OpenAIRE. FMI is leading this activity, targeting an audience of 1000 viewers, and it is
 scheduled for M30 to M36.
- For **publishing the project findings in peer-reviewed journals**, all partners are responsible. A compiled list of high-impact journals and conferences will be shared with all partners to encourage submissions. The target is to publish 10 papers, with 1 already completed. This is an ongoing effort, with partners encouraged to submit their research continuously.
- Workshops organized by the partners in M29, 31, 33, and 35 aim for 40 attendees per workshop. Responsible partners are UOB, UNIBO, USTUTT, and RISA workshops are planned to be organized in M29, 31, 33, and 35. Hence, no workshops have been conducted yet (i.e., up to M18). The plan includes reaching out to stakeholders via personalized invitations and social media promotions.
- The **Special sessions** which will be organized in conjunction with major conferences in the field, are led by UNIBO. The target is 3, with the status as of M18 being 0. To achieve this target, a comprehensive list of upcoming conferences in the fields of climate change adaptation, structural resilience, and related areas will be compiled and shared with all partners. UNIBO, member of the European Meteorological Society, and will organise a special session on 'Climate Change Implications for Constructed Facilities.
- Yearly workshops focusing on clustering activities will be conducted. These workshops will
 cover topics such as risk assessment of structures under climate change. ERRA is responsible
 for organizing these workshops, with one already scheduled for September 2024 and two
 more planned for 2025 and 2026.
- Training sessions will be provided for each pilot and for associations of communities or regions. These sessions will present the PRISKADAPT and MIS at the respective pilot sites. ERRA is in charge of these sessions, with a total of 11 planned. They are scheduled for months 25, 26, and 30.



- Partners will present their work through seminars and teaching sessions. These events will
 be scheduled and planned to share knowledge and engage the academic community. UNIBO
 is responsible for this activity, with three seminars targeted, two of which have already been
 completed.
- Clustering activities, led by ERRA, have a target of once per year and currently have a status of 1. Representatives from ERRA, FMI, and NTUA engaged in a clustering activity with the projects RISKADAPT, YADES, and PLOTO, visiting each other's offices and collaborating closely. The plan is to schedule and organize three more clustering activities.
- The project will inform key stakeholders about RISKADAPT and establish synergies to enable the inclusion of results in their future work and planning strategies. This involves sending personalized invitations and using social media to promote events. SCN, BIBM, FMI, USTUTT, and RUG are responsible for this activity, with a target of engaging 30 stakeholders. So far, 40 stakeholders have been engaged through workshops and newsletters.

Table 8: Dissemination KPIs, status and plan

Activity	Description	Partner	Target	Status M18	Mitigation Measure	Plan
Webinars / video conferences	Interactive webinars and video conferences for each pilot to inform and engage stakeholders and practitioners .	ERRA	5 Webinars / video conference s	1	Organize interactive webinars and video conferences for each pilot to inform and engage stakeholders and practitioners.	Host one webinar for each of our four pilots, beginning with Pilot 1, scheduled for September 2024. These webinars will be led by the respective pilot leaders, offering stakeholders and practitioners the opportunity to participate and contribute.
Presentations in Conferences	Presentation s of the results in conferences and scientific publications.	All technic al partner s	15	7	Identify upcoming conferences, workshops, and seminars in the field of	All partners will identify upcoming conferences, workshops, and seminars



Activity	Description	Partner	Target	Status M18	Mitigation Measure	Plan
					climate change adaptation and structural resilience, and communicat e it to the partners.	in the field of climate change adaptation and structural resilience and will continue participating and presenting the results.
Workshops on Pilots	Requirement s finalization, and evaluation of results	Local partner s in charge of pilots	8	3	Collaboration among partners is encouraged to share best practices for organizing such workshops.	5 more workshops will be scheduled.
Knowledge/da ta sharing	Disseminatio n of the results to the JRC DRMKC, Climate- ADAPT, GEOSS (SBA on Disaster Resilience in construction), HORIZON results Platform (HRP), IPCC (especially to WG II: Impacts, Adaptation and Vulnerability) and disseminatio n of LCA	FMI	1000 viewers	0	Climatologica I and meteorologic al data will be uploaded to openaire and disseminated properly.	Planned for M30-M36



Activity	Description	Partner	Target	Status M18	Mitigation Measure	Plan
	results to JRC in the context of EPLCA					
Publications in peer-reviewed journals	Journal publications	All technic al partner s	10	1	A list of relevant high-impact journals and conferences in the field of climate change adaptation and structural resilience is compiled and shared with all partners to encourage submissions.	A list of relevant high-impact journals and conferences in the field of climate change adaptation and structural resilience will be compiled and shared with all partners to encourage submissions and facilitate increased publication rates.
Workshops organised by the partners in M29, 31, 33 and 35	User and stakeholder workshops are organised by each pilot leader	UOB, UNIBO, USTUTT , RISA	40 attendees per workshop	0	Reaching out to stakeholders via personalized invitations and social media promotions.	Workshops are planned to be organised by UOB, UNIBO, USTUTT, RISA in M29, 31, 33 and 35 by reaching out to stakeholders via personalized invitations and social media promotions.
Special sessions	The partners will organise	UNIBO	3	0	A list of upcoming	The partners will organise



Activity	Description	Partner	Target	Status M18	Mitigation Measure	Plan
	special sessions in conjunction with major conferences in the field.				conferences in the field of climate change adaptation, structural resilience, and related areas is compiled and shared with all partners.	at least 3 special sessions in conjunction with major conferences in the field. For instance, UNIBO, member of the European Meteorologic al Society, and will organise a special session on 'Climate Change Implications for Constructed Facilities.
Workshops for clustering	Yearly workshops are organised for clustering activities	ERRA	3	0	The scheduling and planning of these workshops are currently underway.	1 workshop on "Risk Assessment of Structures under Climate Change (CC)" already scheduled for September 2024. The 2nd workshop is going to be organised for 2025, and the 3 rd workshop is going to be organised at 2026.
Training sessions	Training sessions for	ERRA	11	0	Plan and schedule the	In Months 25, 26, and



Activity	Description	Partner	Target	Status M18	Mitigation Measure	Plan
	each pilot as well as training sessions for associations of communities or regions.				training sessions.	30, the PRISKADAPT and MIS will be presented at the pilot sites 1, 2, and 3 respectively, including training sessions.
Seminars and teaching	Partners will present their work	UNIBO	3	2	Plan and schedule the seminars and teaching.	Plan and schedule the seminars and teaching.
Clustering activities	Clustering with H2020 projects e- shape, RES4BUILD, ORIENTING and EIFFEL and Horizon Europe 2021 projects PLOTO, PHOENIX and DiRect, where partners participate. To this end, a yearly workshop and joint newsletter is envisaged.	ERRA	Once/year	1 (Clustering activity with FMI (YADES)– NTUA (PLOTO) – ERRA (RISKADAP T)	Plan and schedule the clustering activities.	A clustering activity will be conducted by ERRA each year.
Liaise with the key stakeholders in '1,' '2,' 3,' '4,' '5' and '6'	Inform the stakeholders on RISKADAPT and establish synergies to enable	SCN, BIBM, FMI, USTUTT , RUG	30 stakeholde rs	40 external stakeholde rs (have participate d in workshops, CoPs and joined our	Reach out to stakeholders. This includes sending personalized invitations and using social media	The plan is to disseminate results and engage key stakeholders in all relevant project activities.



Activity	Description	Partner	Target	Status M18	Mitigation Measure	Plan
	possible future inclusion of the results in their work/planni ng strategy.			newsletter.	channels to promote the events.	
Distribution of contents through Cordis, TRIMIS, Horizon Mag.		RISA	Several hundred users	0	Plan and schedule the distribution of contents through Cordis, TRIMIS, Horizon Mag.	Planned for M24 – M36

In summary, the project has made progress in certain areas, such as conference presentations and initial workshops. However, there is still significant work required in other activities, like knowledge/data sharing and organizing special sessions and training. The focus for the next phase will be on increasing the frequency and reach of these dissemination actions, particularly as more project results become available.



5. Future steps on communication and dissemination

All communication and dissemination activities in the second research period of the RISKADAPT project will be strategically targeted at the key audiences, identified earlier in the project. These efforts will focus on effectively communicating the project's results and findings while raising awareness about related issues in a collaborative and engaging manner.

The RISKADAPT website will remain a central hub for sharing project updates and results. It will be regularly updated with the latest news and developments. Additionally, a new section will be added where public deliverables can be viewed and downloaded once they receive approval from the European Commission. To increase website traffic, targeted strategies will be employed to attract more visitors.

In the coming phases, we'll enhance our use of SharePoint and mailing lists, ensuring easy access to crucial documents and updates. We will prioritize regular updates to all partners, ensuring transparency and alignment with project objectives. Feedback mechanisms will be established to encourage active participation and collaboration among partners. Online platforms such as Zenodo and OpenAire will continue to be utilized to share RISKADAPT results.

The RISKADAPT newsletter will see an increased frequency of publications to keep stakeholders and interested parties regularly informed about project progress and findings. At least six press releases will be issued to highlight significant milestones and innovations from the project.

Consortium partners will increase their focus on delivering oral presentations at conferences and workshops. The list of relevant events, maintained on the RISKADAPT SharePoint, will be regularly updated to ensure participation in the most pertinent forums.

To ensure comprehensive engagement, each RISKADAPT consortium partner will fill in a document detailing their individual dissemination and communication plans. This process will encourage partners to actively contribute to raising awareness and disseminating the project's results, ensuring a coordinated and impactful outreach strategy.



6. Conclusions

The RISKADAPT project has made significant progress in its dissemination and communication activities over the past 18 months. By building a robust online presence through its:

- (i) website,
- (ii) social media channels such as LinkedIn and YouTube,
- (iii) creating informative newsletters, and
- (iv) participating in various conferences and workshops,

the project has successfully engaged with a diverse range of stakeholders. These efforts have increased the visibility and impact of the project's outcomes, promoting greater awareness and uptake of its findings.

Looking ahead, the project is committed to maintaining and expanding these efforts. The consortium will continue to use various communication platforms and strategies to broadly disseminate project results. This includes organizing and participating in webinars, creating additional social media content, and ensuring high-quality publications and presentations. This ongoing commitment to effective communication and dissemination will help maximize the project's impact and contribute to its overall success.

The dissemination and communication plan outlined in this document will be continuously updated and improved throughout the project's progress. Project partners will actively contribute to these activities to enhance their output. The initial versions of the RISKADAPT project's dissemination and communication plans are presented in this deliverable. These plans include a comprehensive strategy with specific objectives, target groups, key messages, and planned activities. Promotion tools and materials are part of the project's communication efforts. This deliverable may be considered being a living document and hence will be regularly updated to align with project outcomes and maximize dissemination opportunities while maintaining a constant communication channel with the general public.



Annexes

Annex 1 - Printed dissemination material



Figure 13: RISKADAPT Trifold brochure (inner and outer side)



Figure 14: Double sided postcard translated in Italian for Pilot 3





Figure 15: RISKADAPT Roll up Banner (English version on the left, Greek version on the right)



Annex 2 - Social Media posts



RISKADAPT

142 followers

2w . 3

RISKADAPT was present at the EGU General Assembly 2024, in Vienna. Our valuable partner, Alma Mater Studiorum - Università di Bologna represented by Petros Ampatzidis, shared insights into the research on the impact of the Bora wind on a high-rise hospital in the coastal city of Trieste, Italy, one of our project pilots.

A comprehensive overview of the work was provided during the presentation. You can now access the presentation on our website: https://lnkd.in/gQwnyuYY

#EGU24 #climatechange #climateadaptation #horizoneurope



RISKADAPT at the EGU General Assembly 2024 in Vienna, Austria

riskadapt.eu



Dimitrios Bilionis and 4 others









Link to LinkedIn Post:





#Highlights from the <u>RISKADAPT</u>'s presence at the 10th ECTP Conference in Brussels!

Thanks to our RISKADAPT partners:

- Miltiadis Kontogeorgos from RINA for representing the project and showcasing its goals and expected outcomes through a displayed roll-up poster, informative flyers, and brochures.
- Dr Stergios-Aristoteles Mitoulis from the University of Birmingham for delivering a presentation as an invited speaker.

#RISKADAPT #buildingresilience

Theodora Karali and 2 others

Like



Link to LinkedIn Post:

Comment Comment

Repost





Next week, on February 15-16, we'll be gathering in Bologna for the second Plenary Meeting of the RISKADAPT project! Hosted by the Alma Mater Studiorum – Università di Bologna, this two-day event will bring together our consortium members.

Stay tuned for updates on this collaborative effort as we work towards enhancing resilience against climate hazards across Europe.

#RISKADAPT #ClimateChange #climateadaptation #EUfunded #horizoneu



Link to LinkedIn Post:





The RISKADAPT Consortium!

Curious to learn more about our partners and their contributions? Head over to our website to discover the innovative work of each partner:

https://lnkd.in/dNepc2-K

#RISKADAPT #climatechange #climateadaptation #resilience



Link to LinkedIn Post:

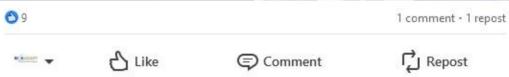




FMI Downscaling workshop 🔝







Link to LinkedIn Post:





RISKADAPT is transforming climate adaptation decisions!

Throughout the project, PRISKADAPT, an interoperable platform will be implemented in 4 pilots and our goal is to customize it for Europe-wide climate adaptation decisions.

Join us on this journey towards a resilient future!

#RISKADAPT #ClimateAdaptation #euproject



Link to LinkedIn Post:



Annex 3 – Open Data Depository Process

OpenAIRE (Open Access Infrastructure for Research in Europe):

OpenAIRE is an acronym for "Open Access Infrastructure for Research in Europe". OpenAIRE is a socio-technical infrastructure for Open Scholarly Communication in Europe. It supports Open Science policy alignment and infrastructure convergence at national level via an active network of experts, the National Open Access Desks.

It operates services that connect repositories and other data sources (inteperobaility). In this way, it provides value-added services to enable researchers to plan, publish, share, manage, and discover research. OpenAIRE works closely with European Union (EU)-funded projects to ensure the visibility and accessibility of their research outputs.

Zenodo:

Zenodo is a general-purpose open-access repository developed under the European OpenAIRE program. It allows researchers to deposit and share a wide range of research outputs, including datasets, publications, software, and other scholarly content. By using Zenodo, the RISKADAPT project ensures that its data is preserved and accessible.



References

[1] Communicating about your EU-funded project, available at:

https://rea.ec.europa.eu/communicating-about-your-eu-funded-project_en

[2] OpenAIRE | Deposit or publish your research in Open Access

https://explore.openaire.eu/participate/deposit/learn-how